



A New Online Rachael Ray Knife Store is Now Open

www.rachaelrayknifestore.com – A new online store featuring Rachael Ray knives is now open

New York, NY, December 02, 2007 --(PR.com)-- A new online store is now open dedicated to [Rachael Ray knives](#) and cutlery products. (www.rachaelrayknifestore.com) Since 2005, Rachael Ray and Australian knife manufacturer Furi, have teamed up to offer a wide range of products. The new online store will feature Rachael Ray's signature Gusto-Grip knives as well as Furi's award winning knife sharpeners.

"We're very excited to feature a store that is dedicated to Rachael's products. Her dedication to the quality of her products as well as her dedication to the Share our Strength charity make us very excited to feature her products." said the CEO and founder of the site.

RachaelRayKnifeStore.com is also dedicated to Rachael Ray's contribution to the Share our Strength organization. A portion of every sale of the 3 piece Gusto-Grip knife set will go to the Share our Strength foundation. The Share our Strength foundation serves to fight hunger issues in the United States and abroad.

The new online store will features 128-bit encryption through Yahoo's e-commerce platform. Orders are shipped within 1 business day of receipt and shipped securely through UPS.

About Rachael Ray Knife Store: Founded in 2007 and features the full collection of Rachael Ray Knives.

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