



Creative Real Estate Ads Presented at NAA Forum

Renee Miller, President and Creative Director of The Miller Group, has been chosen to speak about the creative process of developing effective real estate print advertising during the Newspaper Association of America (NAA) Real Estate Forum.

Los Angeles, CA, November 09, 2007 --(PR.com)-- Renee Miller, President and Creative Director of The Miller Group, - an integrated marketing agency with offices in Los Angeles and Dallas - has been chosen to speak about the creative process of developing effective real estate print advertising during the Newspaper Association of America (NAA) Real Estate Forum held November 12, 2007, at Mandalay Bay Resort & Casino in Las Vegas. Relevant “best practices” will be demonstrated using recent ad examples from major U.S. daily papers around the country.

Miller founded The Miller Group over 17 years ago and has worked in the real estate arena for years, most notably for RE/MAX of California & Hawaii, and RE/MAX International.

The NAA Real Estate Forum is the newspaper industry's premier event for both online and print advertising executives to share real estate industry trends, best practices, revenue ideas and more. Speaking sessions span across Sunday, November 11th through Tuesday, November 13th.

To learn more about The Miller Group and its past experiences, please visit www.millergroup.net.

For additional information:

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