



FusionOps Named to Supply & Demand Chain Executive 100

Prestigious supply chain publication recognizes the power of FusionOps' automated supplier collaboration application

Sunnyvale, CA, November 03, 2007 --(PR.com)-- FusionOps, Inc. a market leader in lean material procurement and supplier collaboration software, today announced that it has been named to the Supply & Demand Chain Executive 100 list for 2007. In granting this prestigious award, the supply chain publication recognizes the unique value FusionOps provides in simplifying and streamlining supplier collaboration and increasing the value of ERP investments.

The Executive 100 includes supply chain service providers that are providing cutting-edge supply chain solutions to their industries. The Executive 100 represents the elite few in the industry that have helped their clients achieve the greatest successes.

FusionOps AMS was chosen for this year's Supply & Demand Chain Executive 100 on the strength of its supplier collaboration application, FusionOps AMS. A case-in-point is Varian Medical Systems, which has deployed this solution from FusionOps to automate its supplier collaboration and direct material procurement processes. The results included a multi-plant deployment with 150 suppliers online in eight weeks, improved supplier deliveries and change-order responsiveness. The entire solution was configured using customer-specified business rules and zero product or SAP customizations.

"We are honored and thrilled to have been added to such a select group of supply chain companies," said Ram Mohan, CEO of FusionOps. "Our customers are confirming that FusionOps should be one of every manufacturing company's top three initiatives for 2008"

"Our goal with this year's '100' is to highlight a broad range of solutions and services targeted at a variety of industries, addressing the needs of companies of varying sizes, and assisting in the transformation of a diverse mix of the functions that make up the supply chain," says Editor of Supply and Demand Chain Executive Andrew Reese. "Therefore, our judging committee looked for solutions across a variety of industries, addressing the needs of companies of varying sizes, and assisting in the transformation of a diverse mix of the functions that make up the supply chain."

About FusionOps, Inc.

FusionOps is a market leader in lean material procurement and supplier collaboration software for manufacturing companies. FusionOps AMS goes far beyond traditional EDI and SRM portals delivering faster material responsiveness, enabling more control over materials costs and full process compliance using customer defined business rules. FusionOps is headquartered in Sunnyvale, California and can be found online at www.FusionOps.com.

About Supply & Demand Chain Executive

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer



executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at www.SDCExec.com.

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