



Pinkblue Hollywood Launches Fashion Brand at Charity Event to Benefit Animal Rescue League of Boston

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Boston, MA, October 31, 2007 --(PR.com)-- PinkBlue Style, Inc., an innovative fashion house based in New York City, is launching its stunning collection, PinkBlue Hollywood, in Boston on November 8, 2007.

PinkBlue Hollywood couture designs and inspirations stem from old Hollywood icons, such as Grace Kelly, Elizabeth Taylor and Audrey Hepburn. The look is strikingly rich, sophisticated and elegant, yet vibrant and fresh. The exquisite garments are meant for jetsetters and the modern day woman alike, who appreciate brilliant styles and luxurious textiles that fit their lifestyles.

The fashion house teams with TONN Model Management, Boston's premier model management firm, to launch its brand at Boston Public at 234 Berkeley Street at 8pm, November 8, 2007. This exclusive event features top TONN models strutting the runway, and making their appearances on the red carpet with furry friends provided by the Animal Rescue League of Boston.

For more information about this red carpet launch of PinkBlue Hollywood, or to purchase tickets with partial proceeds going to benefit the Animal Rescue League of Boston, please visit www.going.com/pinkblue, or call TONN Model Management at 617.578.0203

About Pinkblue

Pinkblue Hollywood is a vibrant, sophisticated brand designed for the contemporary woman's dynamic lifestyle. Created by two friends united by a love for fashion, international travel, and a devotion to philanthropy, Pinkblue embodies the class of old Hollywood while embracing modern style with high-quality materials and couture designs. The Pinkblue Hollywood look is strikingly rich, sophisticated and elegant, yet effortlessly vibrant and sexy.

As a company, Pinkblue Hollywood balances its dedication to high fashion with a commitment to pressing global issues such as climate change, poverty, AIDS and malnutrition. Through this inspiration, Pinkblue shares the support of its clientele with diverse charitable causes in the U.S. as well as Asia and Africa.

To learn more, visit www.pinkbluehollywood.com

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