



San Diego Based International Pearl Provider Announces Donations to San Diego Wild Fire Fund and a Free Pair of Large Cultured Pearl Earrings to All Fire Fighters

C D Plus, Inc. - San Diego, California-based provider of freshwater pearls and pearl jewelry, announces that 5% of all sales from its website www.CathayGems.com will be donated to San Diego Wild Fire Funds. In addition to a Free Pair of Large 9-9.5mm Cultured Pearl Earrings to all Fire Fighters, starting from today through the entire pre-holiday season, until Christmas.

San Diego, CA, October 30, 2007 --(PR.com)-- C D Plus, Inc. located in Santee, California announces today that the company will donate 5% all of its Pre-Christmas Sales from its website www.CathayGems.com to San Diego Wild Fire Funds.

In addition, anybody who is a fire fighter will automatically receive a free pair of large sized 9-9.5mm cultured freshwater [pearl earrings](#) set in 925 pure sterling silver, with any of their purchases from the website. The free pair of pearl earrings is available for all fire fighters, not only limited to San Diego fire fighters.

If you are a fire fighter, all you need to do is to indicate in the comment field that you are a fire fighter and your work location. There are four colors of pearls available for you to choose from: white, Pink, black and lavender color. The pearls are all cultured freshwater pearls. You just need to specify your preferred color for your free pair of pearl earrings when you are checking out from store. It will be included in the package with a red heart shaped gift box and a certificate of authenticity.

With freshwater pearl farms located in China, and their own in-house jewelry craftsmen, www.cathaygems.com wholesales freshwater pearls and pearl jewelry on demand directly on line. Right now the company is busy with fulfilling retail store owners quantity needs for the upcoming holidays.

“Our company's motto is 'Do Good, Feel Good'. We really appreciate what our fire fighters have done for the past weeks here in San Diego.” Says Lan Toma, spokeswoman at www.CathayGems.com. “Although our company's office and business is not affected in any way, we do have our employees families and friends who were affected in one way or another. And we saw what our fire fighters had to go through. We would like to show our appreciation to them, and also give something back to our San Diego Community, which will in turn make all of us who work here feel good as well.”

About the company

A leading wholesaler and retailer of genuine freshwater pearls and pearl strands and finished jewelry, www.cathaygems.com supplies its clients with pearls in any color and all shapes directly from pearl farms. Its headquarters are in San Diego with offices in China, UK and representatives worldwide. The organization has an impeccable record with the BBB. For more information, log on to www.orientalpearls.net or call Lan Toma, at (619) 405-8044.

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