



Pacific Resort Aitutaki Voted the Best in Australasia at the World Travel Awards 03/11/2007

Aitutaki, Cook Islands, November 03, 2007 --(PR.com)-- Pacific Resort Aitutaki, Cook Islands - a member of the Small Luxury Hotels of the World Collection - has been awarded "Australasia's Leading Boutique Hotel" and "Cook Islands Leading Resort" at the 2007 World Travel Awards ceremony held at the Leela Palace Kempinski in Bangalore India last night.

On hand to receive the award on behalf of Pacific Resort Aitutaki at the star-studded event, held in India on November 2, was company director Shaun Grace. The event brought together hundreds of executives from the travel industry, high profile media and celebrities.

Now in its fourteenth year, the World Travel Awards are regarded as one of the very best endorsements within the travel and tourism industry. With thousands of votes cast by travel professionals from 167,000 travel agencies, tour & transport companies and tourism organisations in over 160 countries across the globe, winning a World Travel Award has become one of the highest accolades a travel product or organisation can achieve.

Independently hailed by the Wall Street Journal as the "Travel industry's equivalent to the Oscars", the World Travel Awards are the most comprehensive and prestigious awards program in the global travel industry today.

For further information please visit: www.pacificresort.com

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