



More Than a Gift... It's Your Own Work of Art. New Look, Style & Functionality at Mygiftee.com

MyGiftee.com is committed to offering the best online gift-shopping experience anywhere. Designed for gift-giving (and receiving), this one-of-a-kind store offers gift ideas, customized artistic packaging and presentation, as well as individualized gift cards whose beauty and memory will last for years to come. MyGiftee.com offers customers throughout the world gifts, gift boxes and gift baskets for all occasions and budgets.

Highland Park, IL, October 28, 2007 --(PR.com)-- MyGiftee.com, the leader in online gift-giving and choosing, is all about gifts, fun and custom-packaging every gift item as a work of art.

“We have redesigned our new site with the community in mind,” explained founder and 'Art of Gifting' expert Lena Katamanin. “Our gift selection and recommendations are now among the best in the online marketplace, with so many personalized categories of products that almost anyone looking for the right gift, will surely find what they are looking for here,” she added.

The company's completely re-designed online store allows visitors from all over the world to view and search gifts by name, occasion, price range and type. There are many customizable options available for every gift set offered. Helpful gift experts are always available for assistance on every question with their easy to use click to call feature from their website, which automatically connects you with their representatives.

MyGiftee.com visitors and customers can also:

- Submit product ratings and comments on all gifts and gift ideas
- Enter monthly contests to win great gift prizes
- Create their own gift reminders for friends, family and any “special someone”

The look of the site may have changed, but its philosophy remains the same: With a commitment to offering visitors and gift-givers an experience reflective of the true meaning of the Art of Gifting, every customer buys or receives unique gifts that are beautifully and memorably packaged by a member of the company's European-trained team.

Operating under a philosophy of customizing the wrapping and packaging of every gift, the MyGiftee.com team designs and packages every gift box by hand, and includes a custom-designed and personalized gift card with inspiring and interesting quotes and sayings.

“With more than 500 gift ideas for every imaginable occasion, and with new gift ideas being added every day, this online gift store is the most customized and community-driven site in the marketplace,” said Katamanin who believes gifts should be packaged like works of art and that presentation is everything when it comes to gifts. “We give our visitors great gift ideas for every occasion and for even your own home. You can find wonderful gift-giving ideas for the upcoming holidays, weddings, Bar/Bat Mitzvahs, religious holidays, birthdays, anniversaries and just because,” she added.



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