



## **Partnership Yields Profits for TechnoPark Corp.**

*Ukrainian software development company TechnoPark Corp. announces significant improvements in its sales processes after a successful partnership with Salesforce.com.*

Naples, FL, October 26, 2007 --(PR.com)-- Ukrainian software development company [TechnoPark Corp.](#) announces significant improvements in its sales processes after a successful partnership with Salesforce.com.

In order to improve customer satisfaction and increase revenue, TechnoPark Corp. started to work with Salesforce.com's online sales automation software. The project commenced in March 2007, and the last 7 months have produced significant improvements in TechnoPark Corp's sales process.

TechnoPark Corp. implemented software from Salesforce.com to manage a centralized database of all existing and prospective customers. Sales representatives and executive managers can update the database as needed.

TechnoPark Corp. no longer needs two databases to manage customer information. Salesforce.com software includes a plug-in for Microsoft outlook that tracks all incoming and outgoing emails and stores them. A full communication history is maintained along with the customer's contact information.

Salesforce.com is more than custom relationship management (CRM) software, but serves as an effective platform for the development of Web 2.0 applications. The company boasts over 35,000 customers worldwide, and has delivered success to notable industry giants like Corporate Express and Dow Jones Newswires.

Salesforce.com provides TechnoPark Corp. and other businesses with a valuable solution to handle important customer and sales data. TechnoPark Corp. is an upcoming leader in outsourced software development. Its affordable and professional services are catered to small and mid-sized software development needs.

Other CRM giants such as Oracle, Siebel, and Amdocs compete against Salesforce.com's user-friendly software and outstanding customer service. The company is producing effective results, as evidenced by TechnoPark Corp.'s successful implementation of Salesforce.com products

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