



The Hottest Sexy Halloween Costumes for 2007

Boothwyn, PA, October 23, 2007 --([PR.com](#))-- This Halloween, adults in greater numbers than ever before are choosing sexy over spooky. As a result, leading online costume retailers have increased their offering of sexy Halloween costumes in an effort to scare up extra sales for Halloween 2007.

Once almost exclusively a holiday for kids, Halloween has become an increasingly adult celebration. Driven by the increase in costumed parties, masquerade balls and Halloween-themed nightclub celebrations, adults are influencing costume industry trends.

“Today, when it comes to costumes... wearing less means more”, says James Gleason, PR Manager for [HalloweenAdventure.com](#), "Halloween has become a fashion statement for young adults, and sexy costumes have really increased in popularity."

According to Gleason, some of the Hottest Sexy Halloween Costumes for 2007 at [HalloweenAdventure.com](#) include:

[Sexy Alice in Wonderland Costume](#) - \$44.99

A sexy interpretation of the Classic Alice in Wonderland character, this costume includes a high cut printed apron dress, printed stockings and headpiece.

[Beer Garden Girl Sexy Halloween Costume](#) - \$59.99

This costume includes a multi-color dress with attached petticoat

[Barbarian Warrior Babe Adult Sexy Halloween Costume](#) - \$59.99

She may be soft to the touch... but watch out, she'll kick your butt. Costume includes grey dress with pink faux fur accents & boot covers, cap and soft vinyl helmet.

[Sexy Baseball Player Girl Costume](#) - \$57.99

Hit a Grand Slam homerun in this costume with: red baseball cap, zipper front red and white dress, gloves, socks and inflatable bat.

[Captain's Mate Pirate Wench Sexy Halloween Costume](#) - \$42.99

This sexy pirate costume includes a white, black and red off the shoulder halter dress with corset front, eye patch and plastic dagger.

For adults, Halloween has become a time for women to go to parties and show off their sexy side. While young women spend the most on sexy outfits, retailers like [halloweenadventure.com](#) also have seen an uptick in sales of slightly suggestive male garb.

“Guys are also showing off a bit”, according to Gleason, “...the tight shorts, short sleeve shirt and “package enhancer” of the licensed Reno 911 Lt. Dangle costume have made it a hot seller.”



So don't be afraid to add some adventure to your Halloween. Join the fun and celebrate by showing a bit more “you”... who knows, you may take both the “tricks” and “treats” of the season in new and more provocative directions.

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HalloweenAdventure.com is the online, e-Commerce division of Masquerade, LLC, headquartered in Boothwyn, PA. The company operates 125 Seasonal Halloween Costume Super Stores from Coast to Coast in the US, and year-round stores in Philadelphia, PA, New York City's East Village, and Pittsburgh, PA www.halloweenadventure.com

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