



The Hottest Sexy Halloween Costumes for 2007

Boothwyn, PA, October 23, 2007 --(PR.com)-- This Halloween, adults in greater numbers than ever before are choosing sexy over spooky. As a result, leading online costume retailers have increased their offering of sexy Halloween costumes in an effort to scare up extra sales for Halloween 2007.

Once almost exclusively a holiday for kids, Halloween has become an increasingly adult celebration. Driven by the increase in costumed parties, masquerade balls and Halloween-themed nightclub celebrations, adults are influencing costume industry trends.

“Today, when it comes to costumes... wearing less means more”, says James Gleason, PR Manager for HalloweenAdventure.com, "Halloween has become a fashion statement for young adults, and sexy costumes have really increased in popularity."

According to Gleason, some of the Hottest Sexy Halloween Costumes for 2007 at HalloweenAdventure.com include:

[Sexy Alice in Wonderland Costume](#) - \$44.99

A sexy interpretation of the Classic Alice in Wonderland character, this costume includes a high cut printed apron dress, printed stockings and headpiece.

[Beer Garden Girl Sexy Halloween Costume](#) - \$59.99

This costume includes a multi-color dress with attached petticoat

[Barbarian Warrior Babe Adult Sexy Halloween Costume](#) - \$59.99

She may be soft to the touch... but watch out, she'll kick your butt. Costume includes grey dress with pink faux fur accents & boot covers, cap and soft vinyl helmet.

[Sexy Baseball Player Girl Costume](#) - \$57.99

Hit a Grand Slam homerun in this costume with: red baseball cap, zipper front red and white dress, gloves, socks and inflatable bat.

[Captain's Mate Pirate Wench Sexy Halloween Costume](#) - \$42.99

This sexy pirate costume includes a white, black and red off the shoulder halter dress with corset front, eye patch and plastic dagger.

For adults, Halloween has become a time for women to go to parties and show off their sexy side. While young women spend the most on sexy outfits, retailers like halloweenadventure.com also have seen an uptick in sales of slightly suggestive male garb.

“Guys are also showing off a bit”, according to Gleason, “...the tight shorts, short sleeve shirt and “package enhancer” of the licensed Reno 911 Lt. Dangle costume have made it a hot seller.”



So don't be afraid to add some adventure to your Halloween. Join the fun and celebrate by showing a bit more “you”... who knows, you may take both the “tricks” and “treats” of the season in new and more provocative directions.

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HalloweenAdventure.com is the online, e-Commerce division of Masquerade, LLC, headquartered in Boothwyn, PA. The company operates 125 Seasonal Halloween Costume Super Stores from Coast to Coast in the US, and year-round stores in Philadelphia, PA, New York City's East Village, and Pittsburgh, PA www.halloweenadventure.com

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