



PrintsMadeEasy.com Announces ‘Jump Online’ Campaign for Customers Seeking Business Cards

Business card design leader remains committed to entrepreneurs nationwide.

Los Angeles, CA, October 19, 2007 --(PR.com)-- PrintsMadeEasy.com, a 2007 Inc 5,000 recipient, today unveiled its “Jump Online” campaign for small business professionals who need [unique business cards](#) for their enterprises.

The Jump Online campaign is intended to inform business professionals, customarily ordering business cards offline, to use PrintsMadeEasy.com for its online printing needs. PME features a user-friendly online interface, full customization, business cards of outstanding quality, excellent customer service and quick shipping. PrintsMadeEasy.com allows businesses to [create business cards](#) exactly how they want them, whenever they need them.

“The difference between using a local printer and enjoying the convenience and quality of our services is extraordinary,” PrintsMadeEasy.com CEO Brian Whiteman said. “Anyone accustomed to offline printing is amazed at how easy it is to use PME.”

PrintsMadeEasy.com provides the latest online tools and technology to help business professionals design their business cards in real time, avoiding the need to wait in lines for assistance with designing or proofing artwork. PME also creates a seamless process for re-orders, allowing customers to save any [business card design](#) on its server.

First-time PME customers have the option of receiving free business cards by placing a sample order online. PME discounts these initial orders by \$14.99.

“We realize that some customers, who do not traditionally order business cards online, would like some reassurance that their cards are designed exactly as they want them,” Whiteman said. “We provide this flexibility for a reason - to show that our customers' business needs come first.”

PrintsMadeEasy.com features an extensive library of over 10,000 unique design templates, virtually providing customers with their own online [business card maker](#). Advanced users often build their own designs, using PME's sophisticated design tools.

PrintsMadeEasy.com was selected as a distinguished member of the 2007 Inc. 5,000, garnering the #44 rank in the Business Services category, #829 overall.

PrintsMadeEasy.com is the worldwide leader in online printing solutions for individuals and businesses seeking business cards, postcards, envelopes and letterhead.

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