



## **American Metal is Cashing in on Quality**

*Amidst massive recalls on products made in China, American Metal strives to make a name for itself based on quality.*

Los Angeles, CA, October 19, 2007 --(PR.com)-- In response to the recent inquiries of shareholders and investors, the management of American Metal & Technology, Inc. (OTC BB: AMMY) has responded to address the quality control issues that have encircled Chinese manufacturers.

The flood of complaints and recalls of Chinese manufactured goods has generated negative attention to the entire country's export-centric economy. With news of contaminated toothpaste, dolls painted with lead paint, and faulty tires recalled to China, how can the good manufacturers separate themselves from the bad?

"Quality control," answers American Metal & Technology's CEO Chen Gao. "We've always focused on quality control because our clients put trust in us to provide a finished product that meets global standards. All of our manufacturing facilities are ISO 9001 and ISO 14001 certified. Some of our clients are European and North American companies who have a global brand to uphold. Our reputation for quality has helped us grow as product requirements tighten. We are able to stand out from other production facilities that will cut corners on safety and quality just to save a dime."

With a 2006 trade surplus of \$177 Billion (USD), it would be nearly impossible to have zero defect goods exported from China. However, since the issue of quality is being so heavily publicized by consumers and government agencies, the pressure is on retailers to deliver safe, high-quality products.

Companies continue to move manufacturing operations to China with a renewed focus on quality. Mr. Gao shared an example of the lengths a quality driven company will go to maintain the integrity of its products. A French food equipment company had searched for manufacturing partners in China for over two years. The company tried outsourcing small test runs to several contract manufacturers, but although the price for the test parts was cheap, so was the quality.

Failed attempts like these create opportunities for the American Metal sales team. The team emphasized American Metal & Technology's quality control systems and 100% product quality assurance when courting the French company. Beyond using high-end equipment and implementing rigorous training on quality inspection systems, the Company mandates inspection at four levels from start to finish on each and every product. The continuous quality inspection system ensures that all products going out the door are built to the exact standards and specifications of the client.

"The French company gave us some small test orders to start off with and we have been consistently building confidence in each other since we first started working together. On September 26th, 2007 we received a contract from this particular client worth approximately \$135,000. To date, this is the ninth order we've received from this client."



Mr. Gao contends that quality is what gets them in the door, and quality is what keeps their clients around.

For more information about American Metal & Technology, please visit the Company's website at: [www.ammyusa.com](http://www.ammyusa.com).

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