



SearchMarketingSales Proven DMOZ Submission Secret

First Guaranteed DMOZ Submission Services. With over 300 successful DMOZ submission, director of searchmarketingsales.com Frederrick Abrugart, shares his proven submission secret.

Melbourne, Australia, October 20, 2007 --(PR.com)-- With over 300 successful DMOZ submissions, director of SearchMarketingSales.com Frederrick Abrugart shares his proven submission secret.

According to Frederrick, "Countless numbers of submissions are received by DMOZ directory but only perhaps 1% or less meet with DMOZ submission guidelines." When asked what these guidelines are, Frederrick listed a few pointers:

What Should the Title Consist of?

- As what it appears on the actual web site
- Contain only the company's name or the title of the site
- Begin with capital letter for each word
- Use caps for a non-acronym

What Should the Title Not Consist of?

- Contain descriptive information about the site. Descriptive information goes in the description field.
- Written as the URL. The URL goes in the URL field
- Padded with a meaningless string of keywords. This is keyword Spam.
- Use "&" or "and" in the title field unless it appears this way on the site.
- Use emphatic punctuation (the exclamation points).
- Only use acronym as title. Include the full form of the name followed by the acronym in ()

SearchMarketingSales is a certified SEO firm based in Australia with a regional branch office in Malaysia. Its [DMOZ submission service](#) has proven to be extremely effective with a success rate as high as 85%.

Frederrick further explained, "Do not submit to DMOZ unless your website has met with DMOZ submission criteria. Once submitted, your website URL will be recorded and if the submission fails, it might have a negative impact on future submissions". He then listed a few "unwritten" submission criteria based on his years of experience providing the service:

- Must be at least 2 years and above
- Must not have any broken links
- Well-designed website
- Loading time must not exceed 25ms online ping

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