



CRMindustry.com Announces Call for Participation in Its Trends Customer Relationship Management (CRM) Survey

CRMindustry.com (<http://www.crmindustry.com>), an online resource dedicated to providing the latest information on Customer Relationship Management (CRM), has announced a call for participation in its “Trends in Customer Relationship Management” Survey.

Santa Barbara, CA, October 17, 2007 --([PR.com](http://www.pr.com))-- CRRMindustry.com (<http://www.crmindustry.com>), an online resource dedicated to providing the latest news, trends and research that directly relates to [Customer Relationship Management](#) (CRM), has announced a call for participation in its “Trends in Customer Relationship Management” survey.

CRMindustry.com is conducting the benchmark study in an effort to gain valuable information on the current state and future direction of customer relationship management in organizations today. The questions were designed to capture important information related to budgets, vendors, in-house vs. hosted solutions, the impact of CRM on the organization and more.

The Trends in Customer Relationship Management survey can be accessed at the following link:
<http://www.customersat3.com/TakeSurvey.asp?si=hYAMT%2Fqam0s%3D>

Responses are requested by October 24, 2007.

Participants should be those involved in CRM initiatives in their company. As a thank you for their time and effort, respondents will receive a complimentary copy of the executive summary. CRRMindustry.com will not share participants contact information with any third party and responses will only be published in aggregate.

Research results are expected to be available in early November 2007.

About CRRMindustry.com

CRMindustry.com allows visitors to sign up for free membership, which gives them access to breaking news, research and tools to help them meet the high expectations of their customers in today's competitive environment. Members are senior-level decision makers responsible for Customer Relationship Management, Marketing, Sales, [Customer Service and Support](#) or overall operations in their company.

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