



Achooallergy.com to Award \$22,000 in Prizes to 15 Lucky Allergy Sufferers

The second annual Allergy Relief Holiday Giveaway from achooallergy.com is underway with over \$22,000 in premium allergy relief prizes. No purchase necessary to enter or win.

Atlanta, GA, October 16, 2007 --(PR.com)-- The second annual Allergy Relief Holiday Giveaway from achooallergy.com is officially under way. The Atlanta-based retail company will give away over \$22,000 worth of allergy relief prizes this holiday season.

The grand prize package, valued at \$6,700, includes The DeluxeBed by Tempur-Pedic™, an Allergy Armor™ Ultra bedding set, an Austin Air HM-400 Healthmate air purifier, a Miele Aquarius vacuum cleaner, a Danby Dehumidifier and Heater, a Honeywell humidifier, window filters, a permanent HVAC filter, allergy masks, a Hypodown comforter, pillows, sinus relief products, safe cleaning supplies, and much more.

All prize packages will include an air purifier and exclusive Allergy Armor™ Ultra bedding, developed by achoo! ALLERGY and featured in the June 2007 issue of Women's Health magazine.

"Last year, our Holiday Giveaway focused on controlling allergens in the bedroom," says Scott Smith, marketing director at achooallergy.com. "This year, we expanded the Giveaway to represent all of our allergy relief products. We also increased the total prize value by approximately \$15,000, and we're offering 15 different prize packages to increase the odds of winning. This is the ultimate sweepstakes for allergy sufferers."

No purchase is necessary to enter or win. Registration ends December 14, 2006. See official rules, view full list of prizes, and enter to win at www.achooallergy.com.

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