



Blue Sparrow Ancillary Services Now Feature WaveSense Products

WaveSense Meters and Strips are now available for Medical Groups, IPAs and HMOs as part of Blue Sparrow's Ancillary Services Program.

Anaheim, CA, October 15, 2007 --(PR.com)-- Blue Sparrow Medical Devices will provide the WaveSense Keynote meters and strips as part of their ancillary services program. The WaveSense Keynote meter and strips are designed to provide clinical accuracy while helping IPAs, Medical Groups and HMO reduce costs. "The WaveSense Meter is one of the most sought after meters. It's generated a lot internet buzz from various blogs and product reviews," said Bapi Mohanty, president of Blue Sparrow Medical "The meter offers clinical accuracy in a compact easy to use design. Because of it's compact design and easy interface, some users have called it the iPhone of glucose meters. The large number display and graph makes it easy to read the test results with just a glance. The meter also requires a very small blood sample in most cases just .05 micro liters, literally just small pin prick. Then using capillary action, the meter draws in the blood for testing. It's a lot less."

Currently, most medical groups are paying about \$34 to \$36 per box of strip through ancillary providers and must order in 90 day supplies. Blue Sparrow provides a complete testing kit (includes lancets, strips and alcohol swabs) for about \$20 per box of strips using the WaveSense meter. There is no charge for shipping and handling. There are no minimum order quantities so, healthcare professionals can order a 30, 60 or 90 day supplies. For a Healthcare organization with about 3000 diabetics under care, the organization can save more \$500,000 annually.

The WaveSense product line is also affordable for diabetics who are self-insured. The diabetic test bundle features a WaveSense Glucose Meter, Lancing Device, Lancets, alcohol swabs and 3 boxes of test strips. This kit retails for \$69.99, individual box of 50 glucose strips retail for \$19.75.

The Wavesense meter also has an optional software package that can be used to track glucose tests on a PC. The software package called ZeroClick let's users see their test results through a variety of graphs and reports. In a medical practice, the professional mode of ZeroClick can help a doctor or CDE manage multiple patients. This software is also compatible with Liberty Meter.

The Keynote features a proprietary technology called WaveSense developed by AgaMatrix. Unlike most meters that use optical sensors to test blood for glucose, the KeyNote uses digital signal processing (DSP) to analyze the blood for glucose. DSP technology is widely used in satellite communications, military applications, NSA encryption techniques and other very high technology applications where accuracy is mission critical.

Other meter brands such as AccuChek, LifeScan and One-touch are available from Blue Sparrow Medical are \$25 to \$28 per box of strips including direct delivery to your patient's home.

For more information visit www.BlueSparrowMedical.com.



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