



eBacchus® Launches Public Beta Version of Its Website

eBacchus®, the premier wine and vineyard community & information site, is now available to all users.

Westlake Village, CA, October 10, 2007 --(PR.com)-- Today, eBacchus (www.eBacchus.com), announced the public launch of its beta website with two brand-new member categories: SweetGrapes® Unbiased Member Reviews & Ratings and the Member Professional Referral Network. Both SweetGrapes and the Member Professional Referral Network are included in an eBacchus.com free membership.

SweetGrapes is a unique rating system based solely on unbiased input provided by eBacchus members, thus it is free from commercial ulterior motives. SweetGrapes reviews pertain to everything wine-related including:

- Tasting Notes
- Winery Visits
- Wine Merchants
- Wine Clubs
- Tours & Travel
- Wine Education
- Wine Accessories
- Festivals & Events
- Wine Media & Arts
- Wine Bars

“These days it seems everyone has their own rating system ... from magazines and restaurant guides to the merchant experts. Without taking away from the merits of these reviews, we felt there was something missing... the opinions of our members. And so, we created the eBacchus SweetGrapes category,” explains Gunter Backes, Co-Founder.

When browsing www.eBacchus.com, members have the opportunity to comment on or review existing listings or add new listings that are not yet in the eBacchus Sweet Grapes system. Members then give a listing a rating from 1 to 5 grapes (in half-grape increments) with 5 being the “sweetest grapes” or most favorable review and 1 being the least favorable. The review is then added to the reviews of other eBacchus members and a cumulative rating is created for the listing.

The Member Professional Referral Network enables members to support other members. The eBacchus professional referral tool is a great way to network within the eBacchus family. Members can simply list their own professional service or help support other community members by utilizing their services.

eBacchus is pleased to include these new eBacchus.com additions to their expanding list of member advantages:



- No online selling
- SweetGrapes Member Reviews
- Free Membership (\$177 value)
- Invaluable Ideas & Information
- Member Savings & Rewards
- Member Referrals & Classifieds

“We strive to please wine lovers and enthusiasts around the world and will continue to add features and content over the coming months so that we may ideally meet eBacchus members' expectations,” states Bryan Wilkinson, Co-Founder.

About eBacchus.com

eBacchus.com, the premier wine and vineyard community & information site is pleased to bring together wine novices, wine enthusiasts, wine makers, and industry experts in a free and open forum. Their goal is to make the world of wine less intimidating and more accessible to the general consumer. Enough wine snobbery, wine is meant to be enjoyed by everyone.

Please visit www.eBacchus.com for more information and to sign up today.

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