



Tripology Achieves Success in Matching Specialized Travel Agents with Travelers' Needs

Tripology.com is succeeding in its mission to match the specific requirements of travelers with travel agents who possess specialized knowledge of the destination or type of trip.

New York, NY, October 07, 2007 --(PR.com)-- “We've seen travelers and travel agents come together online in a way that's never been seen before,” says Chinedu Echeruo, the company's CEO and co-founder. “Tripology.com has derived its considerable success by making it easy for travelers to connect directly with experts who are intimately acquainted with all the details of their destination, including the best hotels, restaurants and attractions.”

After launching its site in June, Tripology has had nearly 5,000 travel clients submit a free trip request in hopes of being matched up with three of the 5,000+ [travel agents](#) in Tripology's global network, and the site is making many great connections. One traveler, who was about to finish graduate school, decided with her friends to submit a trip request and see what would happen. The result? A match made in travel heaven.

“Our trip is going to be downright amazing and we owe a whole lot of that to the travel agent we found through Tripology.com. I received a response from Karen that was personalized, as if she had actually taken the time to read our intended itinerary. We ended up using her for everything. She also helped us decide and shift around some of our destinations. So far, amazing experience. And this was the first time I have ever used a travel agent. Karen has been pretty amazing. I have actually recommended her to quite a few friends. I have also mentioned Tripology.com and just how easy the process has been,” said Laura B., the aforementioned student who recently returned from her journey.

Laura's travel agent is equally pleased with the service. “I never would have met these great new clients if I didn't sign up with Tripology,” said Karen Boike, a Connecticut-based agent.

Another aspiring traveler is currently working with one of Tripology's travel agents on a romantic getaway to Costa Rica slated for January. Debbie H. from New Jersey praised her new travel agent, saying “She knows Costa Rica extremely well, and we feel very safe trusting her with our travel plans. I could not be more thrilled that Tripology paired us with her. I would never have found her without the website.”

How Tripology Works:

When a traveler comes to Tripology.com, they select the services they need a travel agent's help with, click “Start Request,” fill out their desired itinerary, and provide contact details. Once the traveler verifies their trip request, Tripology delivers an email to the travel agents that match best with the request, and the first three travel agents to express interest in working with this client get to contact that traveler. Tripology then follows up with the traveler and the travel agents to ensure that all is going well, and to get ratings and feedback from both sides.



About Tripology:

Tripology was originally founded in July 2006 as 1Trip3. In January 2007, Tripology received an investment from Ascend Venture Group, and shortly thereafter the company changed its name to Tripology. Tripology.com launched for travel agents in March 2007. In June 2007, Tripology officially launched for consumers.

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