



Localhands.com Partners with AMTA - the World's Largest Directory of Massage Therapists Will Offer AMTA Members Discount Rates on Annual Listings

WazUp Media Inc. (Localhands.com) today announced a new partnership with the American Massage Therapy Association (AAMTA), becoming a supporting member of AMTA.

Miami, FL, October 04, 2007 --(PR.com)-- WazUp Media Inc. (Localhands.com) today announced a new partnership with the American Massage Therapy Association (AAMTA), becoming a supporting member of AMTA.

With this partnership, AMTA members will be benefited in many ways. For a limited time, LocalHands.com will offer AMTA members a \$50 discount on any annual listing. This offer will be valid till the end of November 2007.

According to WazUp Media Inc's CEO, Mr. Maurice Lopes, "this is a great way to offer AMTA members a valuable marketing service at a discounted rate. WazUp Media spends hundreds of thousands of dollars on Search engine marketing and advertising, and we can do this because we leverage this expenditure across tens of thousands of paying advertisers. It is very difficult for an individual massage therapist to achieve the equivalent online exposure that we can provide at a fraction of the cost we charge."

By joining Localhands.com, massage therapists enjoy many features not found in similar advertising sites, such as the ability to maintain a personal profile, participate in a gift certificate program, receive constant up-to-date syndicated content, discounted massage supplies, discount on continued education programs, creat a reciprocal link exchange to their website and much more.

About AMTA

The American Massage Therapy Association is a non-profit, professional association with more than 56,000 members throughout the United States and in some 27 other countries. The association is directed by volunteer leadership chosen through its national election and fosters ongoing, direct-member-involvement through its 51 chapters.

About Localhands.com

Localhands.com is a division of WazUp Media Inc., based in Miami - FL. The company specializes in digital content and directory services for various industries. For more information, visit www.localhands.com.

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