



The Natural Alternative to Toxic Products

New Soy-Based Products Clean Up - the Natural Alternative to Toxic Products - "Think Green"

St. Charles, IL, October 05, 2007 --(PR.com)-- Soy bean based products are, pardon the pun, a "growing" trend. Consumers are becoming more aware than ever that harsh chemical products are not as safe for them or the environment as natural alternatives. They are seeking products that are non-caustic and safe for use around children and pets.

One hundred percent all-natural, non-toxic, biodegradable, hypo-allergenic, green, bio-based and renewable resources are words and phrases that are being used everyday by shoppers and the trade.

Manufacturers are reacting to the public's demand by developing products that are geared to this trend and introducing everything from laundry detergent to automotive fuel.

SoySafe™ Products, Inc., a grass-roots company based in St. Charles, Illinois, is one of those manufacturers. They recently introduced a line of home products that are effective and adhere closely to the "all green" designation that is so much in demand. The main ingredient and renewable resource, soy beans, are grown in the Midwest at a farmers' co-op. Its bio-based content is 91% as tested by Iowa State University using conventional radiocarbon analytical methods. Our environment is protected and allergic reactions are not triggered for those with asthma or sensitive skin. They are competitively priced and can be ordered on-line, mail order or by phone.

A sampling of SoySafe products are:

Oven and Grill Cleaner...Cleans barbeque cookers, smokers, grills, stoves, utensils, pots and pans. 22 oz. spray \$8.00

Graffiti Remover...Removes spray paint, enamel paint, permanent marker and all types of ink from many surfaces, including concrete, metal, glass, and aluminum siding. 22 oz. spray \$10.00

Paint Stripper...Removes latex, oil-based and lead-based paint, even silver and black. 22 oz. spray \$10.00

Spray and Wipe...Cleans, degreases and deodorizes in one application. Non-corrosive and safe on glass, plastic and aluminum. 22 oz. spray \$6.00

Wood Sealer and Waterproofer...For all wood, decks and docks, with a 24-month seal (ASTM C-672) that spreads water and doesn't bead. Gallon \$16.99

Granite Polish and Protector...For granite and stone countertops. Cleans, polishes and prevents water glass rings and smearing. 22 oz. spray \$9.00

Laundry Detergent Softener...Cleans, softens, brightens, de-stains, whitens and deodorizes. Outperforms other naturally derived detergents. 5-1/2 gallon \$10.00

White Board Cleaner and Restorer, Adhesive Mastic Remover, Basin, Tub and Tile Cleaner, Heavy Duty Hand Cleaner, Drain and Septic Cleaner, Penetrant & Lubricant, and Clinging Toilet Bowl Cleaner round out the line. All fifteen items by SoySafe Products, Inc. can be viewed and purchased at their Web site: www.SoySafe.com. Call 1.630.444.1580 or 1.800.369.0401 to place an order.



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SoySafe Products, Inc.'s mission is to provide consumers with safe, non-toxic cleaning products that work as well or better than leading “toxic” brands and offers them at a competitive price.



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