



## **DirectBuy Launches DirectBuyArticles.com**

*Online article database provides advice on home building, decorating and remodeling.*

Merrillville, IN, October 03, 2007 --([PR.com](http://PR.com))-- DirectBuy, the leading members-only showroom and home design center that offers merchandise at manufacturer-direct prices, has launched an online article database, [DirectBuyArticles.com](http://DirectBuyArticles.com)

This new site is designed to allow DirectBuy members and anyone else looking for DIY inspiration to discover ideas about home building, decorating and remodeling. In addition, members and prospective members are invited to submit questions about their home improvement projects to a team of DirectBuy product specialists specially trained in one of five areas of merchandise: Home Furnishings, Home Improvement, Flooring, Accessories, and Entertainment/Outdoor.

"DirectBuy has always been proud to make creating a beautiful home simple and affordable for homeowners on a budget,' said Scott Powell, president of DirectBuy. "DirectBuyArticles.com is the next step in giving members and prospective members alike the opportunity to go straight to the source for expert advice on hot topics in home improvement."

DirectBuy Articles can be accessed at <http://www.directbuyarticles.com/> Visitors to the site can read a variety of home improvement articles, plus pose questions directly to DirectBuy product specialists.

The articles on the site focus on:

- \*Bathroom Remodeling
- \*Cabinets
- \*Flooring
- \*Furniture
- \*Kitchen Remodeling
- \*Lighting
- \*Outdoors
- \*Windows

"DirectBuy is constantly looking for ways to meet the needs of homeowners," said Bart Fesperman, vice president of sales and marketing of DirectBuy. "With DirectBuyArticles.com, we believe more people will be motivated to take on do-it-yourself projects and create the home of their dreams."

### About DirectBuy

For more than 35 years, DirectBuy has been showing thousands of consumers unparalleled ways to save as they shop for virtually everything they need for in and around their homes - from [furniture](#), [carpet](#) and flooring, to kitchen and bath cabinets, appliances and much, much more.

DirectBuy enables members to purchase most every product offering from several hundred manufacturers



at over 140 showrooms across North America. To request a “Free Insider's Guide to Buying Direct” and a Visitor's Pass to learn more about the superior value and benefits of a DirectBuy membership, visit [www.directbuy.com](http://www.directbuy.com) or [www.directbuycars.com](http://www.directbuycars.com)

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