



## **PrintsMadeEasy Offers New Features for Real Estate Business Cards**

*Expanded Design Platform Expands Creative Choice for Customers Seeking Full Color Business Cards*

Los Angeles, CA, September 26, 2007 --(PR.com)-- PrintsMadeEasy.com has announced a new suite of features for the real estate industry, including new templates for business cards, post cards and stationery.

PrintsMadeEasy.com has expanded its design platform to allow real estate professionals the ability to access an extensive library of templates, design [real estate business cards](#) and postcards in real time, receive immediate feedback and "proofing" support from PME's customer service team, save their designs on a secure server and guarantee the arrival dates of their orders.

"We spend countless hours speaking with our customers, especially real estate agents, in order to improve their online experience," Whiteman said. "Anyone who uses PrintsMadeEasy.com gets the feeling that we understand what people want when they design and order business cards and postcards. Our customer service and products are superior because that's what customers expect of us.

"Realtors know that every lead is worth pursuing," Whiteman said. "Our products allow them to increase their return on investment by maximizing the number of prospective buyers and sellers who receive their business cards, postcards or personalized notes."

PrintsMadeEasy.com will be featured in Inc. magazine this month for making the Inc. 5,000 list, specifically ranking #44 in the Business Services category. The company scored in every top tier of Inc. 5,000 financial performers. Inc magazine features a detailed profile online of PME's services, including its free business cards offer.

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