



## **Super Sexy LLC is Proud to Announce Making the Front Cover of PETA's 2006 Catalog with their "Compassion is Super Sexy...PETA.org" T-shirt**

*Couture T-shirt designer, Anna Pereira of Super Sexy LLC created a T-shirt for People for the Ethical Treatment of Animals (PETA) which has sold so well for the organization, they elected to put the T-shirt on the front cover of their 2006 Catalog*

New York, NY, January 10, 2006 --([PR.com](http://PR.com))-- Couture T-shirt designer, Anna Pereira is founder of Super Sexy LLC, a clothing company that utilizes Anna's skills in airbrush, stenciling, foiling, and with hand applying crystal embellishments to create T-shirts that are breathtakingly colorful and rich in artistic expression.

Last year Anna Pereira of Super Sexy Clothing, and PETA, collaborated to create a white cotton T-shirt reading "Compassion is Super Sexy... PETA.org," punctuated with a Swarovski crystal paw print. The purpose of the shirts are to raise money and awareness for PETA in the fight for animal rights. To accommodate PETA's price point of \$40.00 retail, Anna used a high end silk screening process as opposed to airbrush or hand painted application. The fitted shirt with fuchsia lettering has sold incredibly well, and has helped in spreading animal rights awareness among young women.

Due to the success of the "Compassion is Super Sexy" campaign, PETA elected to feature Super Sexy's T-shirt on the front cover of their 2006 catalog. The catalog can be found inside PETA's Animal Times Magazine, available through [www.peta.org](http://www.peta.org). In addition to gracing the catalog cover, the shirt is prominently featured on the second page of the catalog with price, size and other detailed information.

100% of the revenue from the sale of the "Compassion is Super Sexy" T-shirt goes to PETA - People for the Ethical Treatment of Animals and their various causes. PETA is a not for profit organization with over 850,000 members. Founded in 1980, their mission is to spread the message that animals are not ours to use and abuse as disposable products but fellow earthlings to be treated with love and dignity. To be a supporter of PETA and animal rights is to be in great company. Heather Mills McCartney, Pamela Anderson, Alec Baldwin, Alyssa Milano, Jamie Lee Curtis, Pink, Joaquin Phoenix, Alicia Silverstone and Casey Affleck are all dedicated supporters of PETA and animal rights.

Please visit [www.MySuperSexy.com](http://www.MySuperSexy.com) to find a direct link to Super Sexy's PETA T-shirt on the homepage or simply log onto [www.peta.org](http://www.peta.org) to request your 2006 products catalog. Again, 100% of your purchase goes to defending animals and their basic rights, and the T-shirt looks great!

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[www.MySuperSexy.com](http://www.MySuperSexy.com)

[www.peta.org](http://www.peta.org)

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