



Consumers Stand to Profit from Their Fight Against Drug Company Lies and Misinformation Using HealthLat.com

HealthLat.com offers the public the information pharmaceutical companies and government agencies don't have or share by bringing together real patients and prospective users. Patients share personal experiences with the website and are compensated when the collected information is distributed to others.

Madison, WI, September 22, 2007 --(PR.com)-- HealthLat (www.healthlat.com) has empowered the average citizen to fight back against false information and accidental or deliberate oversights by drug companies. The website has forged new ground into discovering and reporting up-to-date problems with prescription drugs and medical procedures by bringing large compilations of personal medical experiences to parties interested in understanding all aspects of a drug or procedure. Those sharing their experiences are also able to profit from their generosity by sharing in the proceeds of each information sale.

“Drug companies and government agencies put drugs on the market they can't monitor effectively,” says Johnson Chen, a founder of the company, “We're simply empowering the public to personally monitor and share the effects of these drugs in hopes of finding and preventing in a timely fashion the kinds of side effects and problems that can be harmful or even deadly.”

For long time, drug companies and hospitals have been in the spotlight as they battle lawsuits over the hidden side effects and problems of prescription drugs or medical procedures. According to legal documents, one recalled drug was heavily marketed and distributed to millions of patients for years after the company discovered a correlation between the drug and increased heart attacks and strokes.

In addition, drug companies are not required by law to fully release the findings of their clinical trials. Drugs work for a few in clinical trials may not work for millions after they are rushed in the market so many of the dangerous effects of the drugs are hidden to both doctors and patients for long time. Patients and their doctors can see individual side effects, but there are no systems in place to compile information from these users for government or consumer review.

HealthLat has created the first system of compiling personal experiences in hopes of helping consumers make educated drug and treatment choices. Individuals visit the site and submit experiences of drugs and medical procedures. The information from users is collected and compiled into each personalized report available to those researching prospective treatments. Each time an information packet is sold those who were willing to share their experiences earn a portion of the proceeds.

“Patients should know everything available about the drugs or treatment options their doctors are prescribing. We're simply offering the public real-time the information the manufacturers of these products don't know or won't tell. And patients willing to share are able to make money to help offset the high costs of their treatment,” says Chen.



About HealthLat.com

HealthLat.com is owned, funded and run by HealthLat, LLC. It is a website created by experts in data mining and health care systems, and is devoted to bringing consumers the full spectrum of information they need to make educated medical decisions.

For additional information, please visit www.HealthLat.com.

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