



Sandstone Specialities Inc Announces More Invitation and Party Products

"Sales have increased due to popular themes being researched more thoroughly on the internet and what is offered through on-line customer satisfaction," says Jane co-owner and Customer Service Rep from Sandstone Wedding Invitations. This increase is attributed to the company's popular lines of invitations, new trendy styles and personalized options.

New York, NY, September 21, 2007 --(PR.com)-- According to SandstoneWeddingInvitations, the sales increase is due to styles that have been only offered in retail stores, but now are offered as part of the product line on the website. Jacket and pocket styles are increasingly popular and colors that are bold such as aqua, or trendy like mocha are best-sellers.

"We will keep our standard 30% discount in place for on-line orders at www.sandstoneweddinginvitationsn.com" said Jane, co-owner and VP of Sandstone. "Brides and party planners need to save costs and we offer the best discount on-line for invitations."

"Sandstone has expanded into Christmas and holiday cards offering the same deal and superb customer service", Kim -President of Sandstone said. "We have built a user friendly website www.holiday-cards.us. Many Christmas cards, including photo, industry, company logo and imprinted personalized cards are very popular and need to be seen by internet consumers."

Sandstone has been offering this discount since 1998 heavily relying on internet sales, however in today's market with the younger generation shopping on-line birthday and graduation invitations are a strong part of its sales.

"Customer Service is not just a service, it is Sandstone's priority" says Jane. "And with the visibility of the internet and strong marketing we hope to bring confidence to brides who come to us, giving them our excellent service and printed product."

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