



CRMindustry.com Announces Launch of New Blog Focused on Customer Relationship Management (CRM) Industry

CRMindustry.com (<http://www.crmindustry.com>), an online resource dedicated to providing the latest information on Customer Relationship Management (CRM), has announced the launch of a new blog for the CRM marketplace.

Santa Barbara, CA, September 19, 2007 --(PR.com)-- CRRMindustry.com (<http://www.crmindustry.com>), an online resource dedicated to providing the latest news, trends and research that directly relates to [Customer Relationship Management](#) (CRM), has announced the launch of a new blog to provide community members with an additional information channel to stay on top of the CRM marketplace. The blog, updated weekly, covers the latest topics related to creating a customer-centric company. The blog can be immediately viewed at <http://crmindustry.blogspot.com>.

The CRRMindustry.com blog provides readers with access to the latest industry buzz, what the research analysts are saying, and an in depth look at the tools that are shaping [CRM](#). In addition to being viewed online, it can also be added to visitors' RSS readers for real-time updates.

Research shows that it can cost up to six times more to obtain a new customer than keep an existing one. CRRMindustry.com allows visitors to sign up for free membership, which gives them access to breaking news, research and tools to help them meet the high expectations of their customers in today's competitive environment of. Members are senior-level decision makers responsible for Customer Relationship Management, Marketing, Sales, Customer Service or overall operations in their company.

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Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/52869>