



## **New York Plastic Surgeon Develops Ground Breaking Face Lift Technique Performed Under Local Anesthesia Promising Instant Results and Faster Recovery**

New York, NY, September 19, 2007 --(PR.com)-- Manhattan based facial plastic surgeon and Director of the Aesthetic Facial Surgery Center of New York and New Jersey, Oleh Slupchynskij, M.D., has developed a breakthrough facial cosmetic treatment offering immediate and long lasting results in approximately 60 minutes.

The SLUPLift proves to be the most innovative face lift procedure in cosmetic surgery. Developed for his international patients who did not want a long recovery period nor sedation, the SLUPLift is performed as an outpatient procedure under local anesthesia, and can reverse the “age” clock by 10 years or more. The lift starts with a small incision of 2-3 inches in front of the earlobe and elevation of the skin just in front of the earlobe. The muscle is then threaded in a loop fashion to tighten the jowl area. This minimally invasive technique means patients can typically return to work the next day with little or no bruising or swelling.

What are the advantages of the SLUPLift and why not do a “Thread Lift” instead? “The muscle under the skin is sutured in my procedure, so it will not loosen over time,” Dr. Slupchynskij reports. “The result is much longer lasting with a more beautiful, natural appearance. Barbs used in thread lifts hold fat (which pulls the underlying skin) and dissolve in a short period of time. Threads that grasp fat, not muscle, create a short-term and unnatural result. Risks of thread lift procedures include thread migration, which may cause an imbalanced facial appearance without further treatment, threads becoming dislodged during sleep, and bunching of excess skin,” states Dr. Slupchynskij. The SLUPLift has none of those risks. Dr. Slupchynskij asks “who wouldn't want to look 10 years younger in one hour with results lasting up to 10 years? And, you can return to work the next day.”

Oleh Slupchynskij, M.D. is the Director and Founder of The Aesthetic Facial Surgery Institute of New York and New Jersey with offices in Manhattan and West Orange and has been in private practice for over 10 years. Born and raised in Manhattan, Dr. Slupchynskij is double board certified through the American Board of Facial Plastic Surgery and the American Board of Otolaryngology with training specific to the head, neck and face. He is named one of the top plastic surgeons of 2007 by the Consumers' Research Council of America and is considered a face specialist. His SLUPLift was recently featured on CBS2 News. He has also been featured on NY1News, The New York Daily News, Vogue, Gotham, Redbook, Jane and Time Out NY. He is a member of the following Societies: American Academy of Facial Plastic and Reconstructive Surgery, American Academy of Otolaryngology, New York County Medical Society, American Academy of Otolaryngology Allergy, American Academy of Cosmetic Surgery. More information on his surgical techniques can be found on the website [www.facechange.org](http://www.facechange.org).

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