



Lindsay Lohan Could Benefit from the Healthier Body Image Super Sexy T-shirt Founder Anna Pereira is Trying to Promote

Anna Pereira, founder and designer of Super Sexy Custom Couture T-shirts wants young women to know that being "Super Sexy" and beautiful comes from within and is not achieved by obsessive dieting to lose weight.

New York, NY, January 06, 2006 --(PR.com)-- In light of the recent admission by A-list actress, Lindsay Lohan, that she has suffered from severe bouts of bulimia as well as other young stars who have battled eating disorders, Anna Pereira of Super Sexy, LLC feels it is more important than ever to drive home the message to young women that sexiness comes from feeling good about who you are rather than your weight.

Lindsay Lohan's eating disorder is just part of an unfortunate trend of anorexia and bulimia in young Hollywood. Mary Kate Olsen's troubles with anorexia landed her at a rehabilitation facility and Ashlee Simpson admitted to anorexia and bulimia while studying ballet in her younger years. We have also watched Nicole Richie, daughter of Lionel Richie, dwindle away to mere skin and bones. Celebrities are not the only young women to suffer from this disease. It is prevalent among young women nationwide, and in all walks of life. Why the preoccupation with being super skinny?

"These girls are not in touch with who they are. They are completely unaware that what makes them beautiful is who they are internally and what they have accomplished as human beings. Without that core self esteem, they crave the external attention that one gets from being called "thin" or fitting into a size 0," states Pereira. "I named my wearable art clothing line Super Sexy as a statement that all females are Super Sexy just as they are. Our definition of sexy at Super Sexy LLC is a woman who is confident, a positive role model, goal oriented and secure in her own skin. It's time for young women to start owning the word "sexy" and looking inward rather than obsessing over their appearance."

Super Sexy Custom Couture T-shirts are wearable art that you, the customer, create! Utilizing Anna Pereira as your artist, you choose the T-shirt style, paint colors, pattern design, Swarovski crystal colors and corseting you want. The result is a T-shirt that expresses YOU in one-of-a-kind fashion. Super Sexy's goal is to promote self expression through fashion and through personal achievement and growth. Wearing a Super Sexy T-shirt sends a message that you are happy and content in your own skin. Super Sexy LLC is against inflicting physical or emotional damage on one's self in order to fit into somebody else's idea of who you should be.

To learn more about Super Sexy LLC and to allow Anna Pereira to help you express your best self through custom wearable art, visit www.MySuperSexy.com

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