



VideoFaces Brings a Fresh Look to Web Video with Your Own Borderless Virtual Spokesperson

Want more interaction with real people when you are on the internet? That's the idea behind VideoFaces, the new online virtual spokesperson product of VideoFaces.com who announced its new product line this week.

Amelia Island, FL, September 17, 2007 --(PR.com)-- Longing for more interaction on the web? VideoFaces puts pizzazz into websites with their 'Video Walk On' technology. "A spokesperson actually walks out on your screen and starts speaking to you, said the President of VideoFaces. This person can direct you to points of interests on your website, promotions or call you to action to complete a form or visit a certain area."

VideoFaces can be used for marketing, recruitment, corporate training, demonstrations and testimonials and the person talking can be one of their many professional actors or a representative of a company who wants a more personalized message. This is a great product for real estate agents, car dealerships, life coaches and any other business that sells by its people, which is most companies, she adds. Companies who also need to demonstrate the use of their product will find this medium incredibly useful.

This method has received reports of awesome increases in consumer action once there. A recent study with the technology showed as high as a 78% increase in sales and a return on investment of about 600% than those who were not presented with the video spokesperson. In addition, traffic and sales from the sites traditional promotional imagery remained steady, even as visitors interacted with the video.

VideoFaces' suite of borderless internet video products uses HD Quality video, full motion graphics, and crisp audio integrated with flash web design technology. Its most popular offering is called the borderless "Virtual Spokesperson," but they can also integrate the Virtual Spokesperson into Video Headers, Video Presentations and Video Banners. "Adding a virtual spokesperson to a website is only the beginning of the transition we will see from text to video based websites, states the President of VideoFaces. Each of these products provides a clear benefit to marketers looking for an alternative to traditional web communication."

Visit <http://www.videofaces.com> or call 904-491-5554

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Contact Information:

VideoFaces

Suzanne Batchelor

904-491-5554

suzbell@bellsouth.net

<http://www.videofaces.com>

Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/52488>

News Image:

Get a Website Facelift with
Your Own Virtual Spokesperson!

 • website introductions
• web presentations
• banner ads
• flash headers

Choose one of our actors or
we can showcase you!



www.VideoFaces.com 491-5554

The advertisement banner features a black background with white text. At the top, it reads 'Get a Website Facelift with Your Own Virtual Spokesperson!'. Below this, there is a list of services: 'website introductions', 'web presentations', 'banner ads', and 'flash headers'. To the left of the list is the VideoFaces logo, which consists of a stylized tree icon above the text 'VideoFaces'. To the right of the list is a photograph of a woman with blonde hair, wearing a dark suit, gesturing with her hands. Below the list, it says 'Choose one of our actors or we can showcase you!'. At the bottom of the banner, the website 'www.VideoFaces.com' and the phone number '491-5554' are displayed.