



## **Floormall.com Acquires CoolAreaRugs.com**

*With 4 flooring websites under its belt, Hardwoodbrokers.com, Inc. is quickly cornering the flooring market. With annual sales topping off at \$14,000,000 for 05', CEO, Marc Henderson says that Hardwoodbrokers.com, Inc. is looking to hit the growth at another 100% for 06'.*

Virginia Beach, VA, January 04, 2006 --(PR.com)-- With 4 flooring websites under its belt, Hardwoodbrokers.com, Inc. is quickly cornering the flooring market. With annual sales topping off at \$14,000,000 for 05', CEO, Marc Henderson says that Hardwoodbrokers.com, Inc. is looking to hit the growth at another 100% for 06'. What is FloorMall.com you might ask? Well, it is not your typical or discount flooring website. We are a national online distributor of hardwood flooring, laminates, decking, as well as rugs. We carry a huge selection of solid hardwoods, engineered floors, and we feature name brands you know, as well as mill direct products that can save you money without sacrificing quality.

At FloorMall.com we pride ourselves on being able to provide the best quality flooring for the lowest possible prices. When you call FloorMall.com you will speak to an expert flooring consultant that will assist you to not only find the best flooring for your individual needs but also will work to find you the price that is right for your budget.

We realize that by the time most of our customers find us they have realized how expensive it can be to buy from some of those "chain" stores, however because we are a national online distributor and we maintain only an online storefront we keep our overhead very low and of course we pass those savings along to you the consumer.

So whether you are a developer, contractor, flooring installer or a do it yourselfer, our brokers will work tirelessly to find the best quality product for your budget. Also, because we understand that flooring is usually one of the last things to be done in a new home or a remodel, we know that fast, prompt and simple delivery is a must and that is why we only deal with manufacturers and mills that have products in stock now. Also, we stock product in over 150 warehouses nationwide and your flooring can be delivered in no later than two weeks on ALL PRODUCTS!

So, when you call FloorMall.com you will speak to a professional, courteous wood flooring broker who will assist you in finding the highest quality flooring, and get you the price to match your budget and have your floor delivered to you in a timely manner.

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**Contact Information:**

FloorMall.com

Joe Maggio

888-WEB-FLOORS

customerservice@floormall.com

www.floormall.com

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