



Ethan Bortnick, 6 Year Old Musician and Pianist, to Perform at the Chabad Telethon on September 9, 2007

Hollywood, CA, September 06, 2007 --(PR.com)-- On Sunday, September 9, millions of people will unite in song, dance, and the joy of giving. September 9 is the day of the 2007 Chabad "To Life" Telethon. Ethan Bortnick has been invited to open the Telethon with the Star Spangled Banner and perform throughout the telethon to help raise money for vital educational and social services to countless people in need.

Ethan will be joined by many others such as Larry King, John Voight, Elon Gold and many other incredible performers and entertainers.

Ethan Bortnick has recently been seen on The Tonight Show with Jay Leno, Good Morning America, Inside Edition, Access Hollywood, PBS, and many other National and International TV Shows. Ethan is in the process of recording a CD/DVD "Ethan - Live in Concert" and it will be released on October 15, 2007.

With the theme of "People Helping People," this year's Telethon will highlight the ways that the people of Chabad reach out to aid the needy through grassroots services. Other guests scheduled to show their support of the group's nonsectarian work include actor Elliott Gould, actress Mare Winningham, comedian Shelley Berman, and radio commentator Dennis Prager.

Actor and comedian Elon Gold will host the program, and will be joined by a variety of entertainers, including stand-up comedians Mark Schiff and Jeffrey Ross, as co-hosts. The broadcast will also feature live performances by some of the top acts in contemporary Jewish music, such as Mordechai Ben David, Gad Elbaz, Avraham Fried, and The Yeshiva Boys Choir.

The Chairpersons of the Chabad "To Life" Telethon are film producer Jerry Weintraub and attorney Marshall B. Grossman, both longtime friends and supporters of the organization. During the program, architect Robert Kite will receive the Lamplighter Humanitarian Award for his dedication to helping the children at Chabad's Running Springs campus.

Chabad, a community-based nonprofit organization whose efforts are rooted in traditional Jewish values, offers many programs to help the needy regardless of background or belief. Chabad runs the largest network of educational and nonsectarian social services under Jewish auspices on the West Coast. Last year's Telethon generated more than \$6 million for these charitable programs.

Past guests included Bob Dylan, Martin Sheen, Whoopi Goldberg, Adam Sandler, Dennis Franz, Anthony Hopkins, Howie Mandel, Jimmy Kimmel, Matisyahu, Edward James Olmos, Magic Johnson, Kareem Abdul-Jabbar, Bernie Mac, and Mike Piazza. The casts of numerous television shows, including 'Friends' and 'Everyone Loves Raymond,' have also made appearances.

The Chabad "To Life" Telethon, Sunday, September 9, 4:00-10:00 pm, PDT; Los Angeles KCAL 9, New



York WLNY 55, S. Francisco KTSF 26, S. Diego KUSI 9, and Las Vegas KVMY 12.

For more information visit the website at <http://www.ToLife.com>

For More Information on Ethan Bortnick visit www.ethansmusic.com

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