



MyWeddingSurvey.com is a Full Comprehensive Survey Website Where Brides Share Information to Help Other Brides

Bride & Groom Planner announces the launch of MyWeddingSurvey.com, the very first comprehensive website where brides review every vendor they worked with while planning their wedding, for the purpose of providing complete and valuable inside information to their fellow brides.

Cincinnati, OH, August 27, 2007 --(PR.com)-- Bride & Groom Planner presents the launch of MyWeddingSurvey.com. MyWeddingSurvey.com is a website where brides share information with other brides by registering for free and taking the website's full three part survey. Surveys are listed by city and are broken down into three simple categories:

Part 1 - Early planning upon engagement

Part 2 - General planning in interviewing, hiring and working with various vendors

Part 3 - A post wedding evaluation of the entire planning experience and wedding

Newly engaged brides-to-be benefit from reading merchant reviews given by local fellow brides who are further along in their planning process, as well as from brides who have already had their weddings. Brides now have an online home where they can benefit from objective and independent personal experiences shared by their peers. For those who have already had their wedding, their experiences with each and every local merchant are invaluable to women who have recently become engaged and are just beginning to embark on their journey. "This site is all about Brides Helping Brides." states Rachel Reeves, spokesperson for My Wedding Survey. "Finally, there's a site where brides can go to read true independently rated services and see what other brides are really saying."

Different from other wedding related websites, MyWeddingSurvey.com is not just a discussion board where brides post their horror stories. Each bride is encouraged to take all three parts of the survey, giving detailed reviews of each and every local vendor she has worked with. All of the surveys on MyWeddingSurvey.com are free, both to access and to read. For every survey that is completed, a donation will be made to "Brides Against Breast Cancer."

"We're encouraging brides to tell their story and also giving the consumer a voice. That's what the Internet is all about," explains President Jim Muennich.

As stated above, MyWeddingSurvey.com is localized for each city. That way brides know that when they are reading other brides' reviews of various wedding related vendors, they are getting accurate, in-depth information about vendors in their own geographical location.

MyWeddingSurvey.com is currently launched in Cincinnati/Dayton, Atlanta and the Triad Area of Winston Salem/Greensboro/High Point, North Carolina. They are rapidly expanding and poised to launch in every major U.S. city in the near future.



Wedding and Bridal vendors in Atlanta, Georgia; Cincinnati and Dayton, Ohio; and in the Piedmont - Triad area in North Carolina should also pay attention. Brides are talking... are you listening?

All vendors in these regions will be listed and eventually reviewed at MyWeddingSurvey.com as more and more local brides log on to take the survey. This is a perfect opportunity for local vendors to capitalize on this exposure by encouraging their satisfied customers to review their business on MyWeddingSurvey.com. Vendors can also post replies to brides' reviews on the site, giving readers their take on that particular bride's review. In addition, vendors can upgrade their company listing from a free listing to a standard, ruby or diamond listing status, for maximum visibility to a targeted and captive audience of brides-to-be in their immediate area. Vendors are highly encouraged to use MyWeddingSurvey.com to get their own message out to potential customers by encouraging their existing customer base to fill out the survey.

MyWeddingSurvey.com also features in-house wedding expert Rachel Reeves who serves as the website's audible tour guide and advice columnist. Reeves has a blog on the site, where she sounds off on everything from wedding day hairdos to honeymoons. Rachel has her ear to the pavement and blogs about all of the latest and most creative trends for brides.

To get started go to www.myweddingsurvey.com

About Bride and Groom Planner:

MyWeddingSurvey.com is an exclusive feature of Bride and Groom Planner. Bride and Groom Planner is a publisher of local wedding planners and wedding websites serving both brides and merchants in the wedding industry. Founded by James Muennich in 2002, in Cincinnati, Ohio, they are poised for rapid expansion and plan to be in over 50 markets within the next 18 months through franchising and company expansion.

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