



Fine Moments Announces Eco-Friendly Line of Contemporary Birth Announcements

Birth Announcements Cater to Eco-Luxury Market

Tracy, CA, August 25, 2007 --(PR.com)-- Fine Moments, an online provider of custom designed [birth announcements](#), thank you notes and stationary items announces its green line of [eco-friendly birth announcements](#), demonstrating the perfect poise of an socially conscious yet contemporary celebration of announcing a new baby.

The eco-friendly line of birth announcements provide the consumer with not only the experience of appreciating the external beauty of Fine Moments signature designs, but also the interior beauty, as this line expresses a great reverence for the environment. All of the features that comprise the Fine Moments environmental line are made from 100% recycled fibers and thus, no new trees are not squandered in the manufacturing process.

“It’s a great thing when a delicate balance between aesthetics and the preservation of our environment is reached, and these announcements definitely attain this balance. What better way to celebrate the birth of a child with a nod to an appreciation of nature,” says Jason Carberry, co-founder of Fine Moments.

In addition to the eco-friendly announcements with a contemporary design, the announcements allow for another harmony to emerge, between quality and design, and efficiency and novelty. “Our birth collection is a modern solution for parents who will not forsake quality for the ease of ordering online,” says Hae Carberry, co-founder of the husband and wife team that comprises Fine Moments.

Fine Moments was created as the solution to online birth announcements for parents who identify with modern, innovative brands who appreciate the aesthetic of clean lines, simple classic and contemporary styles and quality, and who also identify with innovative brands.

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