



Von Dutch Watches Collection Launches at Tourneau and Fred Segal

An Elite Watch Line Launches With Celebrity Flair at Premiere NY, LA and Vegas Retailers; announces a Special Edition Jimi Hendrix Commemorative Watch

Los Angeles, CA, August 22, 2007 --(PR.com)-- The Giantto Group, a prominent Los Angeles-based jewelry company specializing in original jewelry and exclusive timepieces, announced today that their exclusive Von Dutch Watches Collection is now available in two premiere US Retailers; in New York City, at the Tourneau TimeMachine, in Las Vegas, at Tourneau at the Forum Shops inside the Caesar's Palace Hotel and Casino, and in Los Angeles at Bettina Duncan at Fred Segal, Santa Monica.

To celebrate, the company held a party this last week at Bettina Duncan at Fred Segal Santa Monica location, hosted by television star, International model and the new face of Von Dutch Watches, Adrienne Curry. Spotted at the event were several celebrities including Brady Bunch star and husband of Ms. Curry, Christopher Knight, Survivor: Palau alum Jennifer Lyon and others.

The New York event will take place at Tourneau TimeMachine tomorrow, August 23rd, 2007 from 5:30PM - 7:30PM. Hosted once again by Adrienne Curry, the red carpet will feature the who's who of the New York's elite and celebrities.

In this exciting time, the company also announces that Von Dutch Watches Collection will feature a special edition commemorative Jimi Hendrix watch, endorsed by the Hendrix Foundation and the Hendrix Family, the design of which will embody some of the spirit of the late rock legend.

Based in Los Angeles, The Giantto Group is one of the leading jewelry companies and watch designers in the U.S. and the World. Their timepieces and jewelry are worn by the Who's Who of the entertainment world including such names as Paul McCartney, Paris and Nicky Hilton, Cuba Gooding Jr., Jaime Pressly, Eva Langoria, Felicity Huffman, Jamie Foxx and numerous others.

The Von Dutch collection is also favored by numerous celebrities including Entourage's Adrian Grenier and Rex Lee, Sean Paul, Allison Janney, Dennis Rodman to name just a few.

“We are very excited that our Von Dutch Watches collection is now available at such great retail locations as Tourneau and Fred Segal,” said Anto G, company president. “We feel that these relationships provide a perfect fit for a line of watches that is elite, unique and fun all at the same time.”

For further information on Giantto, please visit www.giantto.com. For further information on Von Dutch Watches, please visit www.vondutchwatches.com.

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