



The Beautiful Lift Announces Its New Product That Gives Women an Immediate Breast Lift Without Surgery

The technique used in the application of this product combined with the shape of the adhesive make Beautiful Lift ® uniquely different from any other product of its kind in the market.

Orlando, FL, August 18, 2007 --(PR.com)-- Solving a problem of breast image and look, without surgery.

Luz Mateo, CEO and President of Moonlight Innovations and Veronica Lopez, Vice President, recently developed Beautiful Lift®, an adhesive bra with an innovative application technique that gives women an immediate breast lift. The product and the application technique produce amazing results in seconds. Beautiful lift® provides a firm lift to the breast with a discrete adhesive bra, improving the breast image and look.

The product concept started when Ms. Mateo, a surgical tech who has assisted plastic surgeons in hundreds of breast lift surgeries, understood the necessity of a better way to hide the excess skin and also a new way to lift the natural breast without any invasive surgical procedure. She created a technique by hiding the excess skin under the breast and holding it in place using a hypoallergenic silicone adhesive. The combination of technique and adhesive, improve the breast image and appearance.

The adhesive bra made of hypoallergenic and sensitive waterproof silicone is easy to apply, breathable, and flexible on the skin, giving the breast a beautiful, sexy, and perfect contoured appearance. Beautiful Lift® is reusable up to 8 times and it is specially designed for women with breast size B to a DD cup, who are experiencing excess skin due to weight loss, pregnancies or genetics. Beautiful Lift® is the real solution for women of all ages who over the years have noticed how the law of gravity influences their look.

There are many benefits for women using Beautiful Lift®. It will improve the breast image and appearance. It is available in Nude and Clear color. It will provide an immediate temporary breast lift without surgery. Women who can not undergo a surgical procedure due to health risks, complications or financial reasons, will get a similar look, thus avoiding the need for invasive procedure. Women do not need a surgery with all the associated expenses and risks, to have a younger and rounded breast lift. Another benefit of Beautiful Lift ® is that it solves the problem of having to wear an uncomfortable bra. Women look for lift and support when they select the type of bra they wear. With Beautiful Lift® women will get the support from the adhesive bra, there is no need to use a traditional bra. However, If women decide to use a Bra over the adhesive, they will be able to select the bra that better fits them without the need to worry about the breast support coming from the tight straps and uncomfortable wires. Beautiful Lift ® will take care of that! This is why Beautiful Lift® has become so popular overnight.

Luz Mateo and Veronica Lopez continue in the process of developing new products. They are now working on a Swimsuit Adhesive Bra. This is the first Swimsuit adhesive bra specifically designed to be used with swimsuits. Women will be able to show a perfect extreme cleavage, while enjoying the newest



styles of swimsuit designs. The Beautiful Lift® Swimsuit Adhesive Bra edition will be launched in the upcoming Surf Expo Tradeshow in Orlando, FL on January 2008.

The Beautiful Lift® products will impact trends in fashion and style of clothing. Their adhesive silicone bra used with the application technique will improve the breast image and will satisfy the demand of the newest fashion trends such as dresses and shirts with low necklines, sports wear, and swimsuits.

In September 2007 a major international distributor will start the Beautiful Lift® distribution in retail stores, including large department stores, as well as major Lingerie specialty stores across United States, Canada and Europe. The projected goal is that by the end of 2007 Beautiful Lift® will be in nearly 3000 stores worldwide.

To receive more information about this product, visit their web site at www.beautifullift.com. You also can call Moonlight Innovations, Inc. at 407-383-6444 or send an e-mail to info@beautifullift.com. Do not forget to see the instructional video on the web site.

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