



New Website Offers a Complete eCommerce Webstore as a Free Service

Individuals and small business owners have to spend money on shopping cart software in the hopes of seeing a return on their investment. Or they waste time with "free trials." The new FastCommerce.com free webstore changes all that.

San Mateo, CA, August 17, 2007 --(PR.com)-- Small business owners no longer need to spend time and money to start selling online. FastCommerce.com is the first ecommerce webstore package to be offered entirely for free; as a free service. Online retailers can get started with a complete ecommerce package that is free for up to 50 products. There is no catch; no hidden charges, nor is there a "free trial" period. The Fastcommerce.com shopping cart with webstore is free to start, and free to use.

The Fast Commerce package has been designed to be easy to set up, and easy to use. But the free Fastcommerce.com webstore is not simply a shopping cart software: it is a complete business application that includes all the tools small business retailers need to run their business online.

FastCommerce.com gives online retailers a professional web presence, webstore, online product catalog with featured and related items, credit card processing, and more. Also included are inventory management, order capture and processing, auto-email responder for order and shipping confirmation, shipping calculator for live shipping rates from FedEx and UPS.

FastCommerce was designed to be the first ecommerce webstore that can be entirely set up by the customer, from signing up to going live with a brand new website. The www.fastcommerce.com ecommerce package is a fully integrated online selling machine that lets small business owners set up shop quickly, and then start selling online right away.

The Fastcommerce.com Web 2.0 innovation in ecommerce was only recently launched, and already hundreds of small business owners have signed up to build their free online storefronts. With Fast Commerce, small business owners will be able to run their online stores, and for free.

FastCommerce also has an aggressive schedule for new product features and enhancements. The goal is to make FastCommerce.com the number one Web 2.0 ecommerce business system for small business owners everywhere.

With FastCommerce.com, small businesses new to online retail, or online veterans, can get started for free with a complete webstore to grow their online presence and online revenue.

FastCommerce.com is changing the rules of the game in small business ecommerce software.

About Fast Commerce

Fastcommerce.com provides business management software to small businesses, delivered on demand as a service via the web on a free or paid monthly subscription basis. They provide small businesses with a



complete fully integrated package that run their entire operations, from inventory control, sales, marketing, support, online catalog, e-commerce, backend order processing and built-in UPS and Fedex shipping tools.

The only requirement to use our software is an internet connection. Unlike a traditional software company, our small business customers do not need to buy and maintain expensive software and hardware.

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