



Book On Roger Federer - The Roger Federer Story, Quest for Perfection - Available as the Swiss Tennis Champion Goes for Fourth Straight US Open Title

The Roger Federer Story, Quest for Perfection is now available in bookstores, on-line and at rogerfedererbook.com as Federer begins his attempt to win his fourth straight US Open title. The book has received positive reviews from around the world.

New York, NY, August 16, 2007 --(PR.com)-- Roger Federer will attempt to become the first man to win four consecutive US Open singles titles this September in New York and will attempt the feat with a new book about him in bookstores.

The Roger Federer Story, Quest for Perfection (www.rogerfedererbook.com) published by New Chapter Press is now available in book stores as the Swiss tennis champion attempts his run at American tennis history. Federer will attempt to become the first man to win four straight US Open singles titles when the annual summer tennis extravaganza begins Monday, August 27 at the USTA/ Billie Jean King National Tennis Center in New York. On July 8, Federer joined Bjorn Borg as the only man to win five straight Wimbledon titles in the Open Era when he defeated Rafael Nadal in the men's singles final at the All England Lawn Tennis Club.

The book has met with positive reviews from the international media. The Toronto Globe and Mail called the book "excellent" while Britain's Daily Telegraph called it "an intimate and insightful portrait." Wrote Tennis.com of the book; "It's accessible and sketches out his career development very logically. At the same time, it throws in enough about his personality and the rest of his life to flesh out the tale without turning it into it a flabby puff-piece."

The book was written by Rene Stauffer, the esteemed Swiss tennis journalist who has covered Federer since the budding tennis champion was a 15-year-old. The book chronicles Federer's life as temperamental junior player, through his early struggles on the ATP Tour and his break-through win at Wimbledon in 2003 concluding with his 10th Grand Slam title at the Australian Open earlier this year. The book also focuses on his values, how he has been marketed, his relationship with the media as well as his numerous charitable pursuits.

The Wimbledon champ's mother, Lynette Federer, uses the German version as an encyclopedia on her son's career. "It's useful for me, because I often am asked about things and I don't know for sure without checking," she told Zurich's Tages-Anzeiger. "Now, I will always know where I can look them up."

Stauffer is one of the world's leading tennis journalists and the highly-respected tennis correspondent for Zurich's Tages-Anzeiger and Sonntags-Zeitung. A sports writer since 1981, Stauffer worked for the Swiss newspapers Blick and Sport, before joining Tages-Anzeiger in 1993. After first writing about Federer in 1996, Stauffer has traveled the world covering Federer and his many triumphs.

Federer won his first US Open title in 2004, defeating Lleyton Hewitt in the singles final. In 2005, he defeated Andre Agassi in the final, while in 2006, Federer bested Andy Roddick to win the



championship. In the non-Open, non-professional era (pre-1968), Bill Tilden won six straight U.S. men's singles titles from 1920 to 1925.

For more information on the book - and for purchasing information and links - go to www.rogerfedererbook.com.

Founded in 1987, New Chapter Press (www.newchapterpressmedia.com) is an independent publisher of books that is part of the Independent Publishers Group (IPG).

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