



Personalized Graphics for Myspace and the Blogosphere: Phophoto Introduces Digital Manga Caricatures

Phophoto (pronounced fM'fM'tM) , a photo to vector graphics company, is capitalizing on the popularity of Manga and the boom of social networks by adding Digital Manga Caricatures to their line of custom art services.

Boulder, CO, August 15, 2007 --(PR.com)-- In May 2007, Nathan Muntner, a digital artist out of Boulder Colorado, officially launched his site Phophoto.com, providing vector-based graphic renderings of photos. Phophoto targeted its marketing at social and business networking users of Myspace, Facebook, blogs, and other Web 2.0 communities, who want to turn their photo into art, an avatar, a logo, or a corporate identity. Phophoto creates a new captivating image, so users can stand out from the crowd, but with an image that is still very much them.

“What is fascinating is how you (Phophoto) managed to capture the essence from a photograph, which makes it more than simple imagery,” Dhirender Nirwani, Mumbai, India, a blogger for WildBlueSkies.com.

Phophoto distinguished themselves from the numerous photo manipulation sites that rely on Photoshop, by instead digitally hand drawing and inking the portraits using vector-based software resulting in sharp, detailed graphics that are incredibly scalable and perfect for integration with logos, banners, and animations.

Then, on August 1, 2007, Phophoto became the first vendor of Digital Manga Caricatures. The digital Manga is vector based as well, but differs from the accurate and detailed Vector Portrait service in that it is drawn with exaggerated features that are typical to Manga art, such as brightly colored and pointed hair and eyes disproportionately big contrasted with a small, discreet nose and mouth. Muntner, a huge fan of Manga and Japanese animation, came up with the idea while doing research at a local book store and noticed how large the Manga section had grown. It made perfect sense to him to combine Manga and the ever growing world of social sites and blogs.

“If I was a video game this is what I would look like,” buzzes blogger Kimberly Platt, New York, NY, “I love phophoto so much, their artistic skills are unbelievable.”

Phophoto serves up their art to both the local and the global community. “I simply love it,” says Catalina Guzman, Santiago , “I got one of myself which I use for my Myspace and MSN Messenger and I got one of my little nephew who is so excited with his new Manga.”

"Wow, I got my two photos today and they are amazing," Michelle Hix, Thornton, Colorado. "They have the feel of artwork, yet are very personal like a portrait should be."

Phophoto offers a unique service by transforming photos into digital art and creating a very personalized avatar. Phophoto keeps growing along with the Web 2.0, creating new digital art and innovative ways of



customizing it.

Phophoto can be found at <http://www.phophoto.com>

###



Contact Information:

Phophoto LLC
Nathan Muntner
303-304-6433
photo@phophoto.com
www.phophoto.com

Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/48755>