



Tiny Prints, Inc. Partners with Tea Collection

Tiny Prints, Inc. and Tea Collection announce their partnership today. Tiny Prints will offer a co-branded product launch of Tea Collection stationery featuring Tea's distinctive prints and graphics found in their Daily Tea collection.

Mountain View, CA, August 14, 2007 --(PR.com)-- Tiny Prints, Inc. (www.tinyprints.com), an online leader in premium, personalized, social stationery, announced today its partnership with Tea Collection (www.teacollection.com), a San Francisco based company committed to translating and celebrating the beauty found in cultures around the world through infant and children's fashion.

Tiny Prints will offer a co-branded product launch of Tea Collection stationery featuring Tea's distinctive prints and graphics found in their Daily Tea collection. The products will be featured on an exclusive Tiny Prints web page where customers can personalize and preview their cards before purchasing. In exchange, Tea Collection will feature the stationery on their web site and in catalogs.

"We are delighted to announce a partnership with Tea Collection, a socially responsible company that has been introducing children and parents to styling, colors and textiles inspired by the beauty of cultures around the world. We share a complementary customer base and design aesthetic and will be able to realize many benefits by cross marketing," said Laura Ching, co-founder. "In addition, Tea's commitment to philanthropy on both local and global levels parallels ours."

"We are very excited to be working with Tiny Prints on our co-branded collection of stationery for modern parents," says Leigh Rawdon, founder and CEO of Tea Collection. "The stationery extends our global perspective beyond children's clothing into lifestyle products. Tiny Prints and Tea are natural partners because both companies value great design, great quality, and the importance of corporate citizenship."

As part of their commitment to helping the little citizens of the world, Tiny Prints and Tea Collection will donate a portion of the proceeds from their new Tea*nies Tiny Treasures gift set to the Global Fund for Children (www.globalfundforchildren.org) - an organization dedicated to advancing the dignity of children around the world.

About Tiny Prints, Inc.

Founded in 2004 by three friends in beautiful Mountain View California, Tiny Prints, Inc. is an online retailer of and software developer for the social stationery industry. Tiny Prints multiple brands provide simple, unique and modern stationery such as [photo birth announcements](#) and [holiday cards](#) to baby shower, birthday party and [wedding invitations](#). Offering exclusive creations from the nation's top designers, easy card personalization, a powerful preview engine, premium cardstock and top-notch customer service, their designs have been lauded by numerous publications and celebrity parents. Tiny Prints, built on a mission to enable deeper personal connections, finds great joy in helping their customers discover the perfect paper and design to leave a lasting impression.



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About Tea Collection

Tea, the drink, is shared in nearly every culture around the world - evoking warmth, inspiration and mindfulness. Through children's fashion, Tea Collection offers parents clothing that reflect these same sensibilities, celebrating the beauty found in cultures around the world since 2002. Every employee at Tea Collection receives a yearly travel allowance to use towards international travel, because it is so important to broaden our horizons and make the foreign familiar. Tea Collection has recently been named by Inc. Magazine as one of the fastest growing private companies in 2007. Tea Collection is available at specialty stores, including Barneys New York, Neiman Marcus, Takashimaya, and more than 500 high-end boutiques nationwide, Europe and Japan. Tea Collection is currently available up to size 6.

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