



Facebook Advertising Network Launched - Cubics.com

Cubics.com, an online advertising network designed specifically for social networking sites such as facebook, was launched last week. The network targets advertisements using users demographic information.

Edmonton, Canada, August 13, 2007 --([PR.com](#))-- Cubics.com, a much anticipated online advertising network designed specifically for social networking sites such as facebook, was launched last week. Operated by Edmonton, Canada technology firm LE Technology, the ad network utilizes facebook users demographic information including location, age and gender to target advertisements to each individual user. The use of this detailed demographic information allows advertisers to target customers with more precision than other forms of online advertising. Competing ad networks, such as Google's Adwords, do not allow advertisers to target based on such detailed demographics.

Facebook is one of the 15 most visited websites in the world with over 34 million active members. Up to this point, there was no way for individual advertisers to target facebook's users themselves.

[Learn More About Cubics.com - Facebook Advertising Network](#)

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Online Version of Press Release:

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