



Dr. Blogstein Hailed as "The Oprah of Internet Radio"

Dr. Blogstein's Radio Happy Hour (DrBlogstein.com) is quickly developing a reputation as a "can't miss" booking for authors to promote their new books.

New York, NY, August 09, 2007 --(PR.com)-- [Dr. Blogstein's Radio Happy Hour](#) (DrBlogstein.com) is quickly developing a reputation as a "can't miss" booking for authors to promote their new books.

On Tuesday night's show, Jodi Lipper, who earlier this year, along with co-author and actress Cerina Vincent self-published *How To Eat Like a Hot Chick*, called in to announce that HarperCollins bought the rights and will publish their book on December 26th.

The "Hot Chicks" appeared on the Radio Happy Hour in March and Lipper was quick to credit the show for their recent success.

"You are known throughout the country as the 'Internet Oprah,'" Lipper said on Tuesday night's show, "It worked for us as it worked for other guests who have books coming out. They're all becoming bestsellers and hopefully it will do the same for us."

Lipper was referring to last week's news that thriller writer Brad Thor hit the New York Times bestseller list for the first time after his appearance on the Radio Happy Hour. Thor, who had never been higher than #32 on that list debuted at #7 after the release of *The First Commandment* late last month.

Upon hearing that news, Radio Happy Hour host Dr. Blogstein commented, "I don't want to take full credit for the success of his book, I mean, Thor does write a helluva story, but I'll be happy to acknowledge that we probably deserve at least 47% of the credit."

Dr. Blogstein's Radio Happy Hour airs live every Tuesday night at 9pm Eastern on BlogTalkRadio. Audio for all past shows is always available at www.DrBlogstein.com

###



Contact Information:

Stephen Doyle Publicity

Stephen Doyle

973.868.8948

SDPublicity@aol.com

www.drblogstein.com

Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/48137>

News Image:

