



TomResults.com Launches Creative Industry Business Directory & Marketing Center

The businesses you need to grow are now all on one directory along with free small business marketing resources.

Raleigh, NC, August 07, 2007 --(PR.com)-- The new management of TomResults.com has transformed their business directory into a Total Online Media solution for the creative industry (<http://www.tomresults.com>). Designed with both national and local searches in mind, this Internet marketing portal will help visitors connect with the businesses they need within the advertising and marketing industry with one quick, easy-to-use search. The comprehensive media directory is complemented by a unique small business marketing center full of free resources. Adding a human element, the TomResults.com team gives visitors the opportunity to ask questions through the advice column, "Ask TOM." Design, printing, and marketing—all the businesses and information needed to help grow your business, are now in one Internet portal.

Exclusively dedicated to the American marketing and advertising industry, TOM is poised to become the most comprehensive creative industry directory available online. The directory includes listings for Graphic Designers, Web Designers, Writers, Printers, Illustrators, Animators, and Photographers, as well as Advertising Agencies, Marketing Firms, SEO Firms, and Multimedia Companies.

For small businesses and professionals new to marketing, there is a Small Business Help Center. This online help desk includes a free step-by-step marketing plan generator as well as numerous resource links, such as an RFP template and marketing ideas. Visitors are already taking advantage of the complimentary "Ask TOM" advice column, where one can request assistance with common small business marketing, branding, and SEO questions. Another convenient feature visitors will find on TomResults.com is a directory listing area for ezines, fonts, and press release services. Members can add their articles without charge to a select Ezine Zone to further their exposure and add to the quality experience of this cutting edge business directory.

TomResults.com makes it easy to promote creative industry businesses online. The newly-launched directory places company information at the fingertips of both national and local searchers. With both free and nominally-priced directory sponsorships, marketing a creative industry business has never been so easy and accessible.

To find out more about these high-powered features, visit TomResults.com.

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