



Kids At Heart Franchisee Awarded School Photography Contract for Jackson Township, NJ

Jackson Township, NJ, Board of Education awarded the contract for Elementary and Middle School Pictures for the 2007-2008 school year to Kids At Heart Photography Franchisee, Joe Monteverde.

Hamilton, NJ, August 02, 2007 --(PR.com)-- Kids At Heart Franchisee Joe Monteverde was awarded the School Photography contract for Jackson Township Elementary and Middle Schools for the school year 2007-2008. Jackson Township has approximately 7000 students enrolled in the Elementary and Middle Schools.

Kids At Heart Photography, Inc. is the premier leader in school and youth photography market, with 16 years of "capturing children's smiles". Founded in 1991, Kids At Heart is the alternative to the typical "point & click" school and sports photographers.

"I was happy to be chosen as the school photographer for Jackson Township, NJ.", says Joe Monteverde, Kids At Heart franchisee. "I'm excited to offer the schools of Jackson Township the highest picture quality and personalized service that is the benchmark of Kids At Heart Photography."

Joe Monteverde started out as a photographer with Kids At Heart Photography in 2000. Aside from Jackson Township, Joe also services Monmouth and Mercer Counties, NJ. "As a former Kids At Heart Photographer, Joe Monteverde offers experience and superior photography skills to any school or sports organization seeking the best photographer", says Michael Stewart, COO of Kids At Heart Franchise Services.

Kids At Heart photography has successfully photographed over one million children. Due to the growth in the children's photography market, Kids At Heart made the decision to expand - by bringing a few qualified franchisees into the picture. Kids At Heart started offering franchises in March 2006.

Kids At Heart specializes in the youth photography market including, daycare/preschool, elementary/middle school, youth sports leagues, dance schools and summer camps. Kids At Heart franchisees offer schools and sports leagues the personalized service of a local owner operator with the support of an established company. Kids At Heart Franchise Services supports their franchisees with a state of the art lab, experienced customer service and continuous training in sales and photography.

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