



Kids At Heart Photography Grants Two New Franchises in Monmouth and Mercer Counties, NJ

Joe Monteverde of Hamilton, NJ was awarded a Kids At Heart Photography franchise and will service Monmouth and Mercer Counties, NJ. "What I like best about owning a Kids At Heart franchise is the support I receive from them. Kids At Heart provide so much assistance that I get to focus on what makes me money. With all their support, I also have more time to spend enjoying my life. You will see me on the golf course more often."

Hamilton, NJ, August 01, 2007 --(PR.com)-- Joe Monteverde of Hamilton, NJ was awarded a Kids At Heart Photography franchise and will service the Monmouth and Mercer Counties area. "After working with Kids At Heart Photography in sales and as a photographer, I was excited to have the opportunity to purchase a franchise. It was an easy decision for me. Kids At Heart has an excellent system in place that allows me to focus on building my business. It is a great partnership."

Kids At Heart Photography, Inc. is the premier leader in school and youth photography, with 16 years of "capturing children's smiles". Founded in 1991, Kids At Heart is the alternative to the typical "point & click" school and sports photographers. We have successfully photographed over one million children.

Joe Lives in Hamilton, NJ with his wife Yolonda. He had worked in sales and marketing before joining Kids At Heart as an employee. As an employee, he achieved immediate success in sales. Joe is also highly regarded as a Kids At Heart Photographer.

In his spare time, Joe is an avid golfer. He is a member of the Monmouth County Chamber of Commerce, Mercer County Chamber of Commerce and the NJASBO (New Jersey Association of School Business Officials).

"To see Joe go from a Kids At Heart employee to a Kids At Heart Franchise owner is very exciting for our company", says Michael Stewart, COO of Kids At Heart Franchise Services. "Joe Monteverde is the best school photographer in Mercer and Monmouth County NJ. We have very high expectations for Joe's success."

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Contact Information:

Kids At Heart Photography
Michael Stewart
1-800-438-0083
franchise@kahphoto.com
www.schoolphotos.com
www.schoolvendors.com/franchise

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