



Tenera Home Announces the Launch of its New Web Site for Contemporary Home Accessories

New web site offers consumers unique modern home accessories at bargain prices.

Los Angeles, CA, July 31, 2007 --(PR.com)-- Tenera Home LLC (www.tenerahome.com), a leading importer and retailer of contemporary gifts and home accessories, has announced the launch of a fully integrated web site offering fine home accessories from around the world. The new site features Tenera Home's signature modern design products, such as silk pillows, Mexican Pewter accessories, vases, and lighting accessories, at famously low prices.

“The modern home décor marketplace is full of wonderful options, but so many of these items are priced completely out of reach for most consumers,” said Tenera Home founder Oren Rosenthal. By traveling the world and importing beautiful and unique home decorations and accessories directly from the artists who create them, Tenera Home is able to offer quality products without the disproportionate markups of typical high-end stores. Rosenthal added that “one of our main goals for Tenera Home was to provide high end home accessories at very attractive prices.”

According to Rosenthal, “a large portion of our business consists of customers buying wedding gifts, housewarming gifts, and birthday presents for their friends and loved ones.” The web site also offers gift certificates and a gift registry, for customers who prefer to let the gift recipient choose their present.

To mark the grand opening of its new site, Tenera Home is offering a 15% off discount coupon valid on all purchases until August 15, 2007. To take advantage of this offer, customers should enter the code “celebrate” (without quotes) during the checkout process.

About Tenera Home LLC

Tenera Home specializes in fine home accessories, housewares, gifts, and other decorative items. The company offers contemporary design pieces such as serving trays, bowls, pillows and vases in a variety of materials, including ceramic, printed silk and polished Mexican pewter. Tenera home is committed to bringing its customers quality products that will delight and inspire.

For more information about Tenera Home or to purchase products, please visit the Tenera Home website at www.tenerahome.com.

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