



## **BritishConcerts.com - Low Ad Rates for Limited Time**

*BritishConcerts.com, one of Britain's fastest growing Box Office web sites, has introduced a new, low-priced ratecard effective until August 31st 2007.*

Dudley, United Kingdom, July 26, 2007 --(PR.com)-- UK box office web site BritishConcerts.com offers new, low priced advertising for a limited time.

BritishConcerts.com, one of Britain's fastest growing Box Office web sites, has introduced a new, low-priced ratecard effective until August 31st 2007. Prime banner position on the homepage will cost as little as £10 (\$20) per week, and other placements from just £5 (\$10) per week. Nearly 2,000 pages are available for advertising, through the use of large or small banners and all size buttons. Text links are also available as well as mailshots on the weekly mailing list, distributed to a current membership of 1,800 people.

Launched only in 2006, BritishConcerts.com has grown rapidly to become one of the Top 10 official box offices in the UK for tickets to all music events, theatre, sport, festivals, fairs and exhibitions around the UK. Projected visitor numbers for 2007 are in excess of 2.5 million unique visitors. The site is inviting advertising from all companies and individuals, not necessarily involved in the music industry, or even based in the UK. The unique homepage layout, listing the entire database of forthcoming events in a clear A to Z format allows for many opportunities for the large and small advertiser, and for artists and management to promote releases and events with high visibility. Banners can also be designed for a fee lower than the standard rate found elsewhere.

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**Online Version of Press Release:**

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