



## **Billionairio – The first Truly Global On-Line Raffle Style Game**

*www.billionairio.com launches the first global game offering players a chance to win a jackpot of 1 Billion Euro*

Malta, July 24, 2007 --(PR.com)-- UniMint Ltd. today announced the launch of Billionairio <http://www.billionairio.com/> A raffle style game which has a Grand Prize of 1 Billion Euro on the successful sell-out of all tickets.

Closing numbers of major stock market indices will be used to determine the winning ticket number. "This will make the raffle safe and reliable," said Mr. Chris Strongman, the managing Director of UniMint Ltd. (the company that owns and operates Billionairio) Additionally 1,200 prizes ranging in value from 1,000 to 10 million Euro will be drawn and all ticket holders will have multiple chances to win.

Billionairio offers an above industry payout ratio of 66%. "The prize pool grows linear meaning the more you play the more we pay out," added Strongman. All tickets will be sold exclusively on-line.

As a truly global event, the site has been developed in 12 languages and tickets will be available for purchase in most countries. Due to current internet gaming laws in the USA or Turkey for example financial institutions in such countries no longer process gaming related credit card charges, preventing their residents from purchasing tickets. "Residents of these countries can only participate by redeeming gift certificates, e-vouchers that are converted into valid tickets free of charge. These vouchers can be purchased by anyone in countries where there is no limitation on payment transaction. We welcome every player, and have a mandate to observe international as well as local laws in order to preserve the integrity of our game," said Mr. Strongman.

The grand prize winner as well as every winner of a prize equal or greater than 1 million Euros will be flown to Malta to collect their winnings in person. According to Mr. Strongman, "Funds will be transferred directly to the winner's bank account, without any hold-backs or pro-rated pay-outs." HSBC will provide Billionairio winners with first class service when it comes to financial services.

KPMG is the statutory auditor of UniMint Ltd.

About UniMint - UniMint Ltd, the operator of the Billionairio game, is based in Malta, an EU member state since 2004. UniMint operates under a Class 1 Gaming license from the LGA Malta. The Republic of Malta has emerged as a major hub of the global gaming industry.

For more information please contact - [info@unimint.com](mailto:info@unimint.com)

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**Contact Information:**

UniMint Ltd

Chris Strongman

+44 (0) 20-710-60727

info@unimint.com

<http://www.billionairio.com>

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