



Rabbit Healthcare Systems Chosen for ASCO Oncology Symposium

Austin, Texas, technology company among seven of 23 vendors invited to participate

Austin, TX, July 24, 2007 --(PR.com)-- Rabbit Healthcare Systems of Austin has been selected to participate in the American Society of Clinical Oncology's Electronic Health Records (EHR): 2007 Oncology Symposium: Providing You with Tools to Make an EHR Decision for Your Practice, being held Sept. 19-20, 2007, in Dallas, Texas.

Rabbit Healthcare Systems has been working with ASCO for the past six months to adopt the association's recommendations on functional elements for developing an oncology treatment care plan and summary. Functional and clinical elements developed for ASCO's treatment plan and treatment summary are available at www.asco.org/ehr (select EHR Events, then EHR Roundtable). Rabbit Healthcare Systems is pleased to be one of only seven of the original 23 vendors that have been invited to participate in the symposium.

“Rabbit Healthcare Systems is honored to have been selected for this prestigious symposium. The invitation from ASCO validates our company's EHR technology for oncology practices,” says Brad Vassberg, president of Rabbit Healthcare Systems.

The EHR Symposium will offer a setting for oncologists, administrators, nurses and other members of the oncology care team to evaluate EHR software that may be a good fit for their environment. Vendors participating in the symposium will conduct oncology-specific product demonstrations based on scenarios provided by ASCO; on the second day, vendors will participate in a head-to-head “face-off” event. Educational opportunities at the symposium will include sessions on EHR implementation, improving practice efficiency with EHRs and the EHR return on investment.

More information about ASCO's 2007 EHR Symposium is available at www.asco.org/ehr (select “EHR Events”).

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About the American Society of Clinical Oncology

The American Society of Clinical Oncology (ASCO) is the world's leading professional organization representing physicians of all oncology subspecialties who care for people with cancer. ASCO's nearly 25,000 members from the United States and abroad set the standard for patient care and lead the efforts to discover more effective cancer treatments, increase funding for clinical and translational research, and, ultimately, improve cancer care for the estimated 10 million people diagnosed with cancer worldwide each year. ASCO publishes the Journal of Clinical Oncology (JCO), the pre-eminent, peer-reviewed, medical journal on clinical cancer research, and produces People Living With Cancer (www.plwc.org), a comprehensive consumer Web site providing oncologist-vetted cancer information to help patients and families make informed healthcare decisions.



About Rabbit Healthcare Systems

Rabbit Healthcare Systems, based in Austin, Texas, is an electronic medical records software development and healthcare solutions company built on a foundation of real medical-practice experience. Their EMR system provides information that helps healthcare professionals make critical medical decisions and helps contribute to the profitability of healthcare practices. For more information, visit www.rabbitrecords.com.

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