



## **Business Woman Gets in on the Ground Floor of Revolutionary New Network Marketing Program**

*Business woman, Sherry Bonelli, feels fortunate. Sherry has gotten in on the ground floor of a revolutionary new network marketing program – BookWise.*

Rockton, IL, July 23, 2007 --(PR.com)-- A unique book club network marketing program - with a twist.

Imagine if you had gotten in on Mary Kay®, AVON®, or Amway® when these network marketing programs were first launched? Think about how much money you could've made by getting into these programs early on? Business woman, Sherry Bonelli, feels that fortunate. Sherry has gotten in on the ground floor of a revolutionary new network marketing program - BookWise.

BookWise is kind of like a “book of the month club” - with a twist. BookWise puts the corner bookstore back on the corner and in the process helps increase literacy, personal growth, and provides an unparalleled opportunity for a home-based business. BookWise is a new form of network marketing (like Mary Kay®, Avon®, Tupperware®, Amway®, etc.) with a structure that is not only unique to both the book and the network marketing industry, but takes the best from both worlds to help BookWise Associates build a library of books and a home business.

“I spent more than 13 years in the publishing industry. I love books and personal growth. I'm passionate about it. BookWise is a way to combine the power of books with the transformation of personal growth -- and you can earn money doing it,” said Bonelli.

Sherry was introduced to the BookWise program on a live call with best-selling author Robert Allen. Allen is the author of the best-seller *Multiple Streams of Income* (among other best-selling books) and is co-owner of Bookwise. Sherry knows first-hand that Robert Allen is a savvy financial professional who has been in the business of creating “multiple streams of income” and teaching others how to do the same for years. Robert Allen is a pro at teaching and coaching others on ways to create income and build a path to wealth. Ironically, it was Allen's book, *Multiple Streams of Income* that inspired Sherry to start her own Internet business 9 years ago.

Sherry said, “It's almost surreal. Robert Allen's book helped me start my Internet businesses - and now I feel like I've come full circle. Allen has once again presented me with yet another way to make money. After listening to him talk so passionately about BookWise and hearing about the potential, I was so impressed with what he said and how the program worked that I signed up immediately.”

People buy books - more than \$24 billion worth each year in North America. “Most every person you know buys books. Most of them buy at least one or two books a month - especially if you have kids. So joining and ordering from your BookWise site is a no brainer for you, your family, and your friends,” said Bonelli.

As a business person, the choicest rewards go to those wise enough to recognize opportunity before it



becomes apparent to the rest of the world. BookWise is one of those rare opportunities, and Sherry feels lucky to have the chance to be a part of this ground floor opportunity.

To find out more about BookWise, visit <http://www.mybookwise.com/smallbiz>. Watch the "What is Bookwise" video to find out more about the program. Then click the "Back" button on your Internet Browser and then the "Join Now" button to enroll as a new Associate. "For the low monthly fee of \$35 you'll get a hardcover book or audio book of your choice on any topic that you are interested in. Plus, you then can buy books at wholesale prices. Joining and then getting your friends and family to join BookWise is an easy thing - there are just so many benefits," says Bonelli,

Sherry Bonelli runs several websites: [www.mommysthinkin.com](http://www.mommysthinkin.com), [www.BreastMilk.com](http://www.BreastMilk.com), [www.PregnancyStore.com](http://www.PregnancyStore.com) - and most recently a local Rockford Area Online Restaurant Directory, [www.DineInRockford.com](http://www.DineInRockford.com).

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