



Quadcast Selects NM Marketing Communications, Inc. to Develop Branding & Reputation

Chicago, IL, July 23, 2007 --(PR.com)-- QuadCast Inc., a producer of high quality aluminum, magnesium and zinc die cast products and services, has chosen NM Marketing Communications, Inc. to handle its marketing communications and business development activities. This includes generating greater awareness of the company's brand and reputation among its current customers and prospects in North America and Europe from three locations.

"Our objective is to use various marketing and sales generation methods to stimulate a greater understanding of QuadCast's expertise in product design, concurrent engineering, flexible manufacturing strategies and on- time part delivery," said Norwin Merens, managing director for NM Marketing Communications, Inc. "This approach will capitalize on our B2B marketing and die casting industry experience."

QuadCast (www.quadcastinc.com) headquartered in Moline, IL was established in the mid-1950s and now has locations in Davenport and Red Oak, Iowa. The company is ISO:2000 registered and works with its customers to produce the best products cost effectively and efficiently.

NM Marketing Communications, Inc. is a Chicago-area B2B agency specializing in industrial, service and association clients. www.nmmarketingbiz.com

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