



## **Franchise Direct Announces Major Service Development for Clients**

San Francisco, CA, July 14, 2007 --(PR.com)-- Franchise Direct, one of the world's leading portals for franchise and business opportunities, is proud to announce the launch of its new, improved website for the franchise industry worldwide - [www.franchisedirect.com](http://www.franchisedirect.com)

The new website will be the first in the franchise sector to bring video streaming to Internet promotion, allowing franchisees to talk the talk to prospective investors. Franchise owners tell it like it is in 10 minute interviews where they share their experiences of the particular franchise, and describe the route that led to their decision to make it their business. It doesn't get any better than this for entrepreneurs searching for an opportunity to launch their own enterprise with the backing of an established brand. Getting the low down from someone who's already done it is a good place to start.

Started as a single website for the promotion of franchises in the US market in 1998, Franchise Direct now operates a suite of six multilingual sites targeting North America and Europe, and generating business leads for 800+ clients. Through this extensive website network, Franchise Direct has developed unique expertise in delivering highly effective, targeted exposure by franchisors to prospective franchisees around the world.

The continuing development of the network is part of the company's strategy to remain at the cutting edge in the quality of services offered to its valued clients. The network is owned and managed by McGarry Internet Limited, headquartered in Dublin, Ireland.

You can contact them today by calling them toll free on 800-719-0296 or 888-712-1994. If you are calling from outside the USA, please phone +353-1-865 6370.

Sean McGarry  
[sean@franchisedirect.com](mailto:sean@franchisedirect.com)

###



**Contact Information:**

Franchise Direct (McGarry Internet Ltd.)

D. Thurmann

00353 1 865 6370

diana@franchisedirect.com

www.franchisedirect.com

**Online Version of Press Release:**

You can read the online version of this press release at: <http://www.pr.com/press-release/45176>